THE

CAPE ANN SHORE

SCHOONER ESPERANTO OF GLOUCESTER

Victor in International Fisherman's Race off Halifax, N. S., defeating the Nova Scotia Schooner *Delawanna* of Lunenburgh, N. S., in two straight races. While on a fishing voyage, struck a submerged wreck off Sable Island and foundered. Crew saved.

Vol. XXXIV

August 24, 1929

PUBLISHED BY

The Cape Ann Publishing Co.

GLOUCESTER, MASS.

No. 8

Price 10 Cents

C. S. NAUSS (Established 1837) L. H. NAUSS

L. B. Nauss & Sons

"NAUSS LUMBER"

LUMBER

LIME

CEMENT

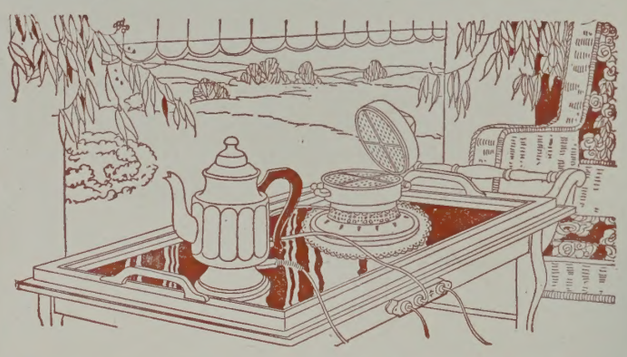
BUILDING SUPPLIES

"Everything to Build Anything"

Telephones 195-196-197

RAILROAD AVE.,

GLOUCESTER, MASS.



They add a subtle touch of distinction to hospitality

Resplendent, efficient electric appliances make entertaining so satisfying and convenient

Drop into our store and see these wonderful aids to entertaining — electric percolator, electric coffee urn, electric waffle iron, electric toaster. We're glad to show them—whether you buy or not.

GLOUCESTER ELECTRIC COMPANY

Telephone 1250 — Telephone 1250

A Bigger and Better Jason's

HONEST GOODS—HONEST PRICES

is the cause of

OUR STEADY GROWTH.

Two Floors Filled With Seasonable Merchandise at Popular Prices

DRESSES, COATS, MILLINERY, SHOES, HOSIERY, UNDERWEAR, TOILET GOODS, LEATHER GOODS, CORSETS, DRAPERIES, BATHING APPAREL.

A convenient store to trade in. Nearly opposite the Post Office.

A commodious and well arranged rest room has been provided, also a public telephone booth.

JASON'S DEPARTMENT STORE

179-183 MAIN STREET, GLOUCESTER

The Gloucester Coal & Lumber Co.

Main Office: Duncan St., Gloucester

Receiving coal pockets and lumber pier sheds occupying three large wharves in Harbor Cove. Four acres of floor and dock space.

This company, maintaining for years one of the largest coal distributing plants on the North Atlantic seaboard, has added a

LUMBER AND BUILDING MATERIALS BRANCH

The only concern on Cape Ann receiving lumber by sea and rail.

One of the Largest Stocks of Eastern and Western Lumber, Finish, Millwork, Doors, Sashes, Blinds, Cement, etc., in This Section.

DELIVERIES PROMPTLY MADE

We have won an enviable reputation for promptness and reliability of product in the coal business. The same principles that have brought this result will be employed in the conduct of our lumber department.

TEL. 3060

BRANCH OFFICES:

Magnolia (Tel. 426); Manchester (Tel. 64, 650)

Deliveries Anywhere in This Section of the County

1896 THIRTY-THIRD YEAR 1929

THE CAPE ANN SHORE

For Sale at
All Hotels and News Stands
On the North Shore
Massachusetts

Oldest Established
Summer Resort Weekly
On the North Shore
1896-1929

A Magazine Devoted to the Interests of the Summer Colony of Cape Ann and the North Shore

Covering Cape Ann, including Gloucester, Eastern Point, East Gloucester, Bass Rocks, Long Beach, Briar Neck, Lands End, Rockport, Pigeon Cove, The Annisquam River Territory, West Gloucester, Fernwood, Magnolia, Manchester, and the Resort Section of Essex County.

Manuscripts will be given every attention. We welcome communications from our readers.

New York representative, A. E. Dauphinee, 535 Fifth Avenue, Rooms 306—310.

Published Weekly for 8 weeks during July and August by the CAPE ANN PUBLISHING CO., James R. Pringle, Conductor, Office 95 Main St., Gloucester, Mass. Price 75 cents the season on Cape Ann; $1.00 elsewhere. Tels. 412-R, 412-W.

"Entered as second-class matter July 16, 1920, at the post office at Gloucester, Mass., under the Act of March 3, 1879."

Special Contents, August 24, 1929

VOLUME XXXIV—No. 8—Adios 1929

AND THE PROPHETS IN THEIR SEASON
(From The Dial)

Autumn is the time to be unearthly wise.
All prophets mirror October skies.
The bush burns in autumn. Were my eyes
One shade more mad I should make
As clearly as did Moses and did Blake
The outline
Of God's figure shine
In burning bush and brake.

—*Pearl Anderson Sherry.*

COVER INSERT
Prize Winning Fishing Schooner
Esperanto

EDITORIALS
That Back-shore Fence
Vincent's Spring
Preserve Old Landmarks

POEM
"Rockport, Mass."
By F. H. Bustin

ART AND DRAMATIC

THE COMING FISHERMEN'S RACE

MY LADY GOES SHOPPING
By C. Anne Shore

NEWS OF THE SUMMER COLONY

THE WEEK'S YACHTING

Editorial and Special Articles

Of Courtesy. It is much less
Than Courage of Heart and Holiness.
Yet in my Walks it seems to me
That the Grace of God is in Courtesy.
—Hilaire Belloc.

THAT BACK-SHORE FENCE

Two Sides to the Question — Protect Property Owners From the Insults of the Rabble and There Will be No Excuse for Barricades

Recently a property owner at Bass Rocks, to defend and protect himself, built a seven-foot fence around his premises which obscures a sea-view hitherto unobstructed. Immediately, there comes a protest, some well-intentioned, others from tribunes of the "peepul" who are loud in their denunciation. We, too, think it unfortunate.

But there are two sides to the question. Thirty years ago such a situation was out of the question. But with the coming of a new and lawless element who swarm down here in myriads, things have changed.

How would any of those who denounce the fence building feel to have their premises invaded by a rabble, undress, disport themselves indecently in the nude before their wives, children and guests? We guess not.

That's what's led to the building of the fence at Bass Rocks. Nevertheless, we regard the fence building as unfortunate—that kind of a fence. We have before us a catalogue of a manufacturer of wire fences—one brand he guarantees will withstand the onslaught of cattle. It does not obstruct the view. Had that material been used there would have been little protest.

Buying the premises for a public park is suggested. What for? Why spend a big sum of money for the benefit of outsiders, barred from all other North Shore communities to come down here, accentuate a nuisance and depreciate valuation?

Police protection and enforcement of the laws against trespass and indecency is the indicated remedy. Two efficient motorcycle cops and two or three stiff fines in court would do wonders to help.

The Shore believes strongly in the preservation of the shore line view. To obliterate any part of it would be a calamity, but it deplores the inaction which either makes fence building imperative or an excuse for such a gesture.

VINCENT'S SPRING

Correspondent Recalls Master Saville's Apostrophe to That Pallucid Pool Famed in Local Annals —Now But a Reminiscence

The article in the SHORE relative to Master Saville and Vincent's Spring was read with interest among many to the manor born. We have received a note from a lady in reference to it in which she quotes from memory Master Saville's "Salutation" or apostrophe to the Spring. It ran as follows:

SALUTATION TO VINCENT'S SPRING
Sweet flowing Spring, when Time began
Thy waters here untasted ran;
And so, while ages shall endure,
Thy stream shall run, as soft as pure.
—Master Saville.

She adds his fantasy didn't hold true because she remembers being told it became brackish before being closed.

It was the most celebrated spring on the Cape. Here the old Biblical legend was repeated in Colonial days when Geoffrey Parsons, slaking his thirst at the spring, was handed a gourd from which to drink by Sarah Vinson or Vincent, whose father's cottage was near by. Of course the inevitable followed.

Later it was furnished with a pump and stood in a curbing 20 feet westward from the Gorton-Pew offices, Main and Vincent streets. A legend prevailed that whoever drank from its waters would pass over the dreaded Georges bank, where many fishermen were drowned. The writer made a boyish resolve not to visit that spot. But he has a number of times. The pump and stone watering trough was removed in the nineties.

In reference to the hymn of Dr. Watts which the preacher gave out and the choir refused to sing, our correspondent recalls that the quick-witted dominie in a measure took his revenge, for as an alternative hymn he gave out one beginning—

"Let those refuse to sing
Who never knew their Lord."

Well, so much for old Gloucester bygones. Some future Hawthorne may find ample material for his pen in the legends which cluster about Vincent's Spring.

PRESERVE OLD LANDMARKS

An Asset in Attracting the Summer Folk — Historical Places and Byways a Veritable Gold Mine to European Countries

Several weeks ago Mr. Herbert E. Smith, a summer resident in Concord street, West Gloucester, came before the Municipal Council and protested against a proposition to widen and cut off the corner of a part of that street. He argued that the street was one of the few remaining streets in their original character within the city limits, winding, with stone walls, shrubbery, etc., and that such "improvement" was entirely unnecessary, as the street could never become a commercial way, but always a residential district. His pleading was in vain: it was decided to widen, although there were hundreds of places in the city proper where the money could have been more advantageously spent.

We received a letter from a lady in the community vitally interested in this matter protesting against the proposed widening of what she considers "the only unspoiled roadside — a museum piece—a period room that people will pay money to go and see in the city. Don't let them." But we are in the laps of the gods as far as this thing is concerned.

England, France, Germany and other countries jealously preserve their old countryside, historic places, castles, inns, etc., and annually reap a harvest mainly from American tourists, almost sufficient to pay their instalment of war debt. It is our old roads, houses and countryside that annually attract tens of thousands of westerners here. They are assets that should be jealously preserved if not from sentimental and historical association, from commercial considerations and the dollars and cents standpoint.

(Continued on page 19)

ROCKPORT, MASSACHUSETTS

O rugged Town of Rockport!
How peacefully she lies
Among the hills encircling,
Most charming to the eyes.
The sun shines on thy waters
With iridescent ray,
Seems like a bit of heaven
Had fallen there, some day.

The cordial crisp, "Good Morning,"
From those upon the street,
The good, old fashioned handshake
With those you chance to meet,
The cheerful, happy faces
Wherever you may be,
You feel that life's worth living
In old Rockport by the sea.

Born of a race of sturdy men,
Kindly, true and strong,
This heritage they left you
To bravely "carry on."
Spirit of those God-fearing men,
Be with you day by day,
Encouraging—directing,
"Lest you forget" *The Way.*

F. H. BUSTIN,
Watertown, Mass.

Art and Dramatic

AT NORTH SHORE THEATRE

Richard Barthelmess, First-National-Vitaphone star, again registers a talking picture hit with "Drag," which opens Sunday for a four-day run at the North Shore. "Drag" concerns a young newspaperman who goes to a small town to take over the local paper. He is also ambitious to become a composer of operettas. He meets a young girl, is engaged and married. Unwittingly, he finds himself supporting her entire family. How they keep dragging the young man down, how he finds sympathy and encouragement from an unexpected source—these form the framework of the story. The unexpected source is that dark-haired beauty, Lila Lee, while Alice Day is the wife, whose love for her relations is greater than her love for her husband.

The ending of "Drag" is tuneful and colorful, when "The Love Prince," a musical play, is introduced as the work of the hero. The chief musical hit is "My Song of the Nile," and here is also a catchy song, "I'm Too Young to be Careful."

(Continued on page 24)

One of the Publix Theatres
North Shore Theatre
Home of
PARAMOUNT PICTURES
The Most Select Following in the City
EXCELLENT VENTILATION.
ALWAYS 20 DEGREES COOLER THAN OUTSIDE.
CONTINUOUS FROM 1.30 TO 10.30 P.M.
Gloucester's Home of First Run Singing and Talking Pictures
AUGUST 25 - 26 - 27 - 28
Sun., Mon., Tues., Wed.
"THE DRAG"
100% Talkie with
RICHARD BARTHLEMESS
and LILA LEE
AUGUST 29 - 30 - 31
Thurs., Fri., Sat.
"ON WITH THE SHOW"
100% Colored and Talkings
with
BETTY COMPSON

THE LITTLE THEATRE

"The Seagull," by Anton Cheklov, was presented at the Gloucester School of the Little Theatre, Friday and Saturday evenings of last week and Monday and Tuesday of this, before large audiences at each performance.

Cheklov, of course, must be taken seriously. A flippant attitude before his Russian characters can not exist. Everyone in the audience was aware, as each member of the cast became more and more enmeshed in the hopeless struggle against his nature, that the answer to the age-old question, "Quis ex sul . . . se quoque fugit?" would be found only in tragedy of the most tremendous sort.

Tragedy lurked in the opening atmosphere of the play—the backdrop a sunset, foreground right a tiny stage, left, seats for the author's mother and friends to witness a new play. The first action took place in semi-darkness, with diagonal strips of curtain lending the angular weirdness which seems to be the keynote of the modern stage.

Two years later Masha was repeating with the same terrible determination, "I shall tear this love

(Continued on page 24)

SPORT OF MODERN VIKINGS!!

Super-Mariners of Fishing Fleet will Race Their Schooners August 31, September 1 and September 2, for Glory, Cups and Purses

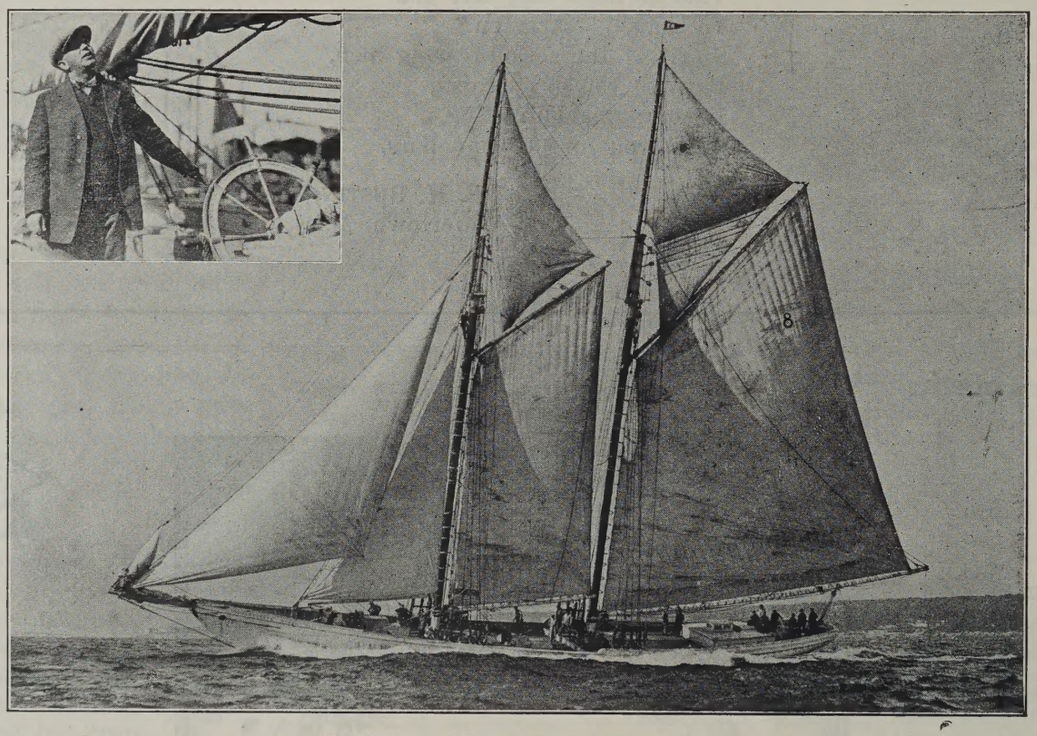
On Saturday, Aug. 31, Sunday, Sept. 1, and Labor Day those who remain on the North Shore will be privileged to witness a sporting event which, it may be safely said, may not be duplicated in the world, a contest between fishing schooners for the sailing supremacy of the North Atlantic.

De Costa to be sailed by a Gloucester skipper, Capt. Clayton Morrissey.

They will be manned and sailed by fishing masters of long experience and genuine fishing crews. Here in Gloucester it may be said the sailing and commercial fishing craft makes its last stand.

the staging and sailed in the historic race in Boston bay between the Burgess schooner *Carrie Phillips* and the McLearn model *I. J. Merrit, Jr.*, sailing on the latter.

Then came the truly epic fisherman's race of all time, that of Aug. 27, 1892, sailed in a howling gale during the cele-



SCHOONER ELIZABETH HOWARD

The "White Ladye" of the Fishing Fleet. Sailed by Captain Ben Pine, in August, 1923, for the Lipton Cup, and Nosed out for that Trophy by Only 50 Seconds. Built primarily for a Fishing Schooner at Boothbay, in 1916, with nothing of a Fisherman's Race in mind. The writer has always fancied her as one of the highest types of the Gloucester Fishing Schooner, a Beauty to Look At and a Good One to Go. While on a Newfoundland Herring Voyage she went ashore at Porter's Island, 28 miles east of Halifax Harbor, N. S., and was a total loss. Crew saved. *Insert*—Captain Ben Pine, who will sail the schooner *Arthur D. Story* in the coming Fisherman's Race.

The contest will be sailed off Eastern Point — Thachers Island, thence five miles seaward, returning to the starting line off Eastern Point and then repeating the course, continuing to a finish line in Gloucester harbor, 32 miles in all. Thus at all times the race will be in view of spectators from the shore.

Five honest-to-goodness fishing schooners will compete: the *Elsie*, Capt. Norman Ross; the *Thomas S. Gorton*, Capt. Wallace Parsons; the *Progress*, Capt. "Marty" Welch; the *Arthur D. Story*, Capt. Ben Pine, all of Gloucester, while Boston sends the *Josephine*

When a lad serving an apprenticeship on board a fisherman my watchmate was a Scandinavian sailor, a typical viking. He taught me the love of the seas, how to steer by the stars and the sea wisdom of the age. "Know the three most beautiful things that a sailor knows," said he. "Well the first is the sun rising in the morning; the second, well — I just forget, and the third is a full-rigged ship underway." Now that the latter has passed, substitute the Gloucester fishing schooner.

These contests are by no means new. Back in 1887 the writer had a hand in

bration of the city's 250th anniversary of incorporation. The writer was among those present and sailing. The winner, the *Harry L. Belden*, only the day previous arrived from the fishing banks.

In recent years interest in these races has been revived and fanned to white heat by the challenge received in 1920 from the owners of the crack Nova Scotia schooner *Delawanna*. Although taken by surprise the Gloucester men accepted the defi and sent the Esperanto to Halifax and won two straight. See picture on cover.

Stung to the quick the Nova Scotians

had a schooner specially designed, named the *Bluenose,* of Lunenburgh, N. S. Gloucester sent the *Elsie* down, which was defeated in two straight races.

In 1922, a new Gloucester schooner, the *Henry Ford,* and the *Bluenose* raced off Gloucester, each winning two races apiece. A dispute about the sail area of the *Ford* resulted in a cutting of the *Ford's* mainsail. The *Bluenose* won the rubber and the cup.

In 1923 the new schooner *Columbia* was sent to Halifax to retrieve the International cup. The *Bluenose* was awarded the first race, although it was claimed she illegally went inside one of the mark buoys. The performance was repeated on the second race and she was disqualified and the race given the *Columbia.* This so angered the master of the *Bluenose* that he headed his craft about for Lunenburgh, his home port. There was nothing to do but to award the cup to the *Columbia* by default. This Capt. Ben Pine refused to accept, saying he came to race on the merits of the boats and did not care to win on a yachtsman's technicality. And there this International Fisherman's cup proposition stands.

Some of the finest skippers in the business will be at the helm of the contending craft and if there is a good breeze a contest that will whip the blood in the veins of those who have the salt of the sea in their composition will result.

About the wharves where the contestants lie being slicked and groomed for the fray, all is hustle and excitement and the partisans of the various craft are laying bets on their favorites.

Throughout the country the greatest interest is manifested, our summer residents especially so. Col. John W. Prentiss has given $1000. Col. and Mrs. Prentiss have given a cup and $500 which goes to the winning captain. Louis A. Thebaud of New York gave $1000 and Mrs. Thebaud $500. George F. Fuller of Bass Rocks has given $1000 and $500 to be divided among the winning crew. A donor who prefers to remain unknown gives $500, $300 to be divided among the second boat's crew and $200 for the crew of the third schooner, and Frank E. Davis has put the Davis cup up in addition to be sailed for, a three-time winner to have permanent possession. Some sports are called the sports of kings. These fishermen's races are the races of Vikings—the super-mariners.

MRS. HOLMES' LOVE OF SEA SHOWN BY CARVING

Memorial to Lost Fishermen Hangs in Assessors' Room in Gloucester City Hall

The recent death of Mrs. Oliver Wendell Holmes, born Dixwell, wife of Mr. Justice Holmes of the United States Supreme Court, removes one who has always evinced a kindly interest in Gloucester, especially in those things pertaining to its mariners.

Hanging on the walls of the assessors' room in City Hall is a large wooden carving, some seven feet long by five feet wide. It is done in bold relief.

The sea is running high and angry. In the foreground is one of the covers of a hatchway which is made fast to a spar or boom by a rope rove through the ringbolt of the hatch.

The story is evident to the least imaginative. A storm has overwhelmed the ship and sent her to Davy Jones' locker and the spar lashed to the hatch tells eloquently to men of the sea the story of the tragedy: A sailor cast overboard has caught and assembled the flotsam which he has bound together. If he gained the floor of his improvised liferaft the struggle was too much — he was swept away. On the top of the hatch is carved a legend. Beneath the carving proper is a notice which reads thus:

"This carving

Was Presented to the City of Gloucester by Mrs. Oliver Wendell Holmes of Boston, in memory of men of her blood."

It represents a hatch of a vessel lashed to a spar afloat with the waves breaking over it. On the hatch is a translation of an old Greek inscription:

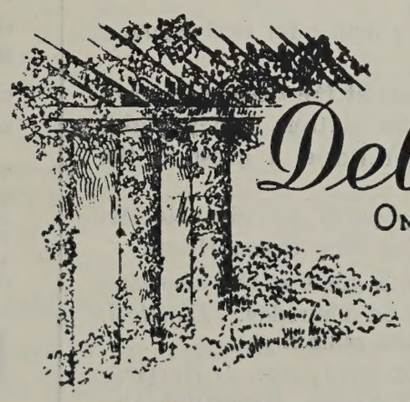
"A shipwrecked sailor buried on this coast
Bids you set sail.
Full many a gallant ship when we were lost
Weathered the gale."

The carving was made by R. H. Hills of Boston.

Justice and Mrs. Holmes were frequent visitors to Gloucester, both sharing a common love for the sea and seamen, and this sentiment undoubtedly prompted the gift. Frequently in the cool of a summer afternoon they have driven down here, marked figures from the fact that with a small minority they clung to the horse-drawn equipage, their smartly turned-out phaeton drawn by a high-stepping chestnut hackney span, contrasting with the long string of automobiles, which always accorded the justice a fair right of way.

The statue of the Gloucester fisherman, the Tercentenary Memorial, especially interested them. Justice Holmes one day last summer came into Mayor Parsons' office and made himself known and with tears in his eyes said that of all the statues he had seen in this country the most realistic and appealing was the one of the fisherman facing seaward on the Western avenue esplanade.

Many here who knew Mrs. Holmes by sight will note her absence. Her gift of the carving will perpetuate her memory in the years to come.—J. R. Pringle.



Del Monte's
ON THE NORTH SHORE
Magnolia, Mass.

New Casino Opposite Norman's Woe, Commanding the Finest View on the North Atlantic—Ample Parking Space.

DANCING EVERY AFTERNOON AND EVENING
With DEL MONTE'S FAMOUS ORCHESTRA

For Reservations of Tables—Phone Magnolia 590
A la carte J. P. Del Monte, Proprietor and Manager

TO MY LADY IN SEARCH OF THE DISTINCTIVE MAGNOLIA

BUT ONE MORE WEEK to Labor Day and then by that law as immutable as those of the Medes and Persians the summer season ends officially and the homeward hegira begins. It is well that this is so. All play and no work would mean social chaos. To paraphrase Sancho Panza, blessed is the man who invented work—that is a certain amount of it at union wages.

Reliable information comes to the SHORE that there has been no change in the golf links impasse noted in our first issue. The probability is that something may eventuate this winter, although we would not care to wager that next season will witness playing on the links.

Mr. and Mrs. John Hays Hammond arrived from a three months' tour in Europe Tuesday and came directly to "Lookout Hill" for the rest of the season. Miss Natalie Hays Hammond will remain in Paris, with her brother Richard, pursuing her art studies. Miss Hammond has made notable progress in her art career abroad and was represented at a recent exhibition at the Grieves art gallery in Old Bond street by 27 drawings and paintings, covering a comprehensive group of subjects which were very favorably commented upon by the art critics. Among the other exhibitors were Alyn Williams, P.R.M.S.; P. D. Hepworth, R.S.; Mrs. W. M. N. Brunton, R.M.S.; Cecil Thomas, A.R.B.S.; Janet Haughton, R.M.S., and others.

The casinos, club and tea places, convenient social clearing houses to liquidate—liquidate is good—one's summer obligations, are vocal with capacity business as the season is fast nearing its finis. One mustn't neglect this rite. It simply isn't done.

At Del Monte's the entire week was a busy one, and the weekend was crowded with dinner and luncheon parties.

On Tuesday Mrs. O. N. Bermuth of New York, a guest at the Oceanside, gave a luncheon to twenty-five at Del's.

Tuesday evening Mrs. McCarthy of Swampscott entertained eight at dinner.

Thursday evening C. L. Pierce gave a dinner for twelve young people and eight of the older set.

Miss Bashford of New York, a guest at the Oceanside, gave a dinner for six Monday night, and for sixteen Friday night. Among the latter was Countess Elia of Rome, a guest at the Oceanside.

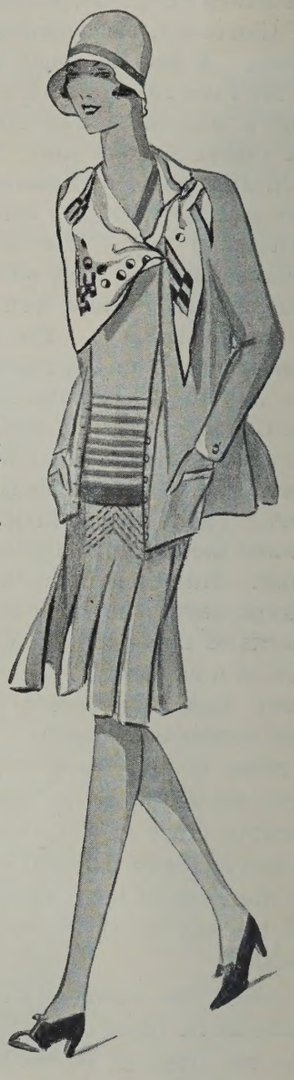
Friday night a dinner and birthday party was given to Mr. Kennedy of Swampscott, manager of the New Ocean House.

Mrs. C. W. Fairfax of Washington, a guest at the Moorland Hotel, gave a luncheon for twenty-five on Thursday. Edwin J. Dreyfus of Boston entertained twenty the same night.

Saturday evening those entertaining were: Mrs. J. Harrington Walker, Magnolia, eight; Mrs. John Barnes, Haverford, Pa., twelve; Mrs. Fred Ulman, Oceanside Hotel, six; Mrs. M. Harley Tallot, Bass Rocks, eight; William A. Coolidge, Manchester, twelve.

Monday night of this week Mrs. Robert S. Pierce of Boston entertained twenty at dinner.

(Continued on page 7)



The PECK & PECK COLLECTION of Sport Clothes

GAY and jaunty of line, simple and casually correct, Peck & Peck sport clothes are worn by smart women everywhere from nine till six. And their success is not simply a triumph of cutting and stitching. Wherever they go, they are proof that sports clothes by Peck & Peck are original without affectation, restrained, yet not banal.

The sweater of this three-piece knitted suit of zephyr and silk is circled with horizontal stripes in contrasting colors and the pleated skirt is smartly stitched. In French lilac, putty, powder white and nile, $39.50. Youthful felt, banded with grosgrain, in harmonizing shades, $12. Silk scarf in modernistic design, $7.50.

PECK & PECK

The Colonnade

MAGNOLIA MASS.

Suit 8693 Scarf 9298 Hat 9521

EAST GLOUCESTER

UNQUESTIONABLY the best season in 15 years is the general verdict and the abiding and growing popularity of East Gloucester as such was never more signally demonstrated. Entertainers who have "played" the mountains and "down east" coastline say that Cape Ann is far ahead of them all. They report summer business dull in the mountains.

Monday afternoon Miss Nina Henriques of New York gave a tea to twenty of her friends at the Delphine.

The annual Fakirs ball at the Hawthorne casino Thursday evening was the usual artistic and spectacular event of its kind on the North Shore. All the picturesque characters which have have come down the ages in all climes were depicted as only artists and dramatists are capable. The able master of ceremonies was William W. Harmar.

Mrs. Gertrude (Parker), widow of George Sheffield of 33 Brewster street, Cambridge, for many years at the Fairview hotel, passed away suddenly yesterday morning.

She was born in Cambridge, being the daughter of Joel and Margaret (Parker) Parker and was 70 years of age. She leaves a brother, Edmund M. Parker of Boston.

The remains were taken to Cambridge for services and interment.

Mr. and Mrs. Walter L. Palmer of Albany gave a tea at their studio at Rocky Neck Friday evening to a number of their friends in the summer colony.

The third exhibition of the Gloucester Society of Artists opened yesterday with a private view and tea.

Add E Point

Thomas E. Jansen, Washington, trustee under will of Mary B. Rathbone, New York, conveys to Clarence Birdseye, land on Eastern Point boulevard (west) and Church, 200 by 258.15 feet; also a triangular piece, adjoining.

An English portrait painter of note who is among the East Gloucester colony this summer is Garnett Ruskin Wolseley, who is at work on a commission. Mr. Wolseley is a cousin of Sir Garnet Wolseley, who bulked so large in the military history of the Empire some twenty years ago.

Arrivals at the Delphine include:

Lothrop H. Wakefield, Dedham; Mrs. Prentiss Barrett, Annapolis; Mr. and Mrs. J. G. Aldrich, Providence; J. D. Carey, Mr. and Mrs. G. M. Feaga, Loraine Feaga, Cleveland; Mr. and Mrs. Thomas Trowbridge, Detroit; J. H. Emerton, Boston.

At the Hawthorne Inn:

Mr. and Mrs. O. M. Howe, Stuart B. Kaiser, Cambridge; Elizabeth S. Rogers, N. Y. City; Alan H. Reekie, Mr. and Mrs. Frank B. Gauther, Mr. and Mrs. D. R. Randall, Baltimore; Mrs. M. Rees, T. Rees, Philadelphia; Harrison J. Uhl, Elizabeth, N. J.; Olive L. Rippingale, Mr. and Mrs. W. Collins, Mrs. Walter L. Douglas, Brooklyn; Mr. and Mrs. C. F. Carter, Springfield; Mr. and Mrs. J. S. Toby, Hartford; Mrs. F. W. Cochrane, Lahore, India; Miss J. A. Valentine, Bennington.

At the Fairview:

Helen M. Durfee, Syracuse; Mrs. H. A. Redding, Grace W. Redding, Cleveland; Edith Burrage, Milton; Josephine C. Peck, Emily R. Peck, Washington; Mrs. S. M. Codman, Misses Coolidge, Cambridge; Miss H. S. Stevenson, Morristown, N. Y.

Rockaway arrivals:

Phyllis Flannery, Haverford, Pa.; Elizabeth M. McHugh, Mrs. E. A. Glynn, Irene Glynn, Mrs. Frank M. Shurtleff, John W. Mernin, Katharine F. Mernin, Mr. and Mrs. A. H. Stoneman, Mr. and Mrs. W. N. Smith, Boston; Alfred Owens, Granville, Ohio; John F. Tufts, Madison, Wis.; Anna R. Fopiano, Medford; Mr. and Mrs. Charles E. Alderman, Gertrude Alderman, Louise Alderman, Holyoke; Antoinette H. Newcomb, Florence A. Newcomb, Nita Flagg, Robert C. Irwin, Whitney L. Richardson, Eugenie E. Young, Eleanor D. White, Brooklyn; Mr. and Mrs. George B. Frost, Mrs. Harry Noyce, Andover; Mrs. Robertson Hunter, Melrose; Mrs. Isaac Doughten, Alice B. Doughten, Camden, N. J.; Helena M. Putnam, Weathersfield, Vt.; Mrs. P. A. Dolan, Worcester; Miss S. C. Day, A. J. Hall, Mrs. A. J. Hall, C. M. Beckwith, Hartford; Josie Horan, Roxbury: Mary H. Callahan, Lawrence; Mr. and Mrs. A. N. Austin, Apley and Arthur Austin, Ferryville, Ct.; Mr. and Mrs. R. R. Williams, Mr. and Mrs. S. H. Granbard, Frederick H. Keyes, Dr. and Mrs. Chester R. Brown, Albert E. Renthal, Jr., New York City; John B. Nichols, Mrs. John B. Nichols, Washington; P. F. Healy, Katherine H. McCormick, Jaques Moos, Ralph McLellan, Mr. and Mrs. M. M. Riter, M. M. Riter 5th, Philadelphia; Mr. and Mrs. G. E. Thomas, Alhambra, Cal.; Mrs. John Bright Stevens, Northampton Beach, L. I.; Mrs. A. C. D. Foster, Quogue, L. I.; Sara A. Kelly, Josephine T. Kelly, Lowell; Mrs. E. F. Robinson, Mrs. A. C. Kendall, Brookline; W. R. Greeley and family, Lexington; Julia E. Dickson, A. M. Gallivan, Brighton; M. E. Jobin, Watertown; James Gray Shepard, Providence; Mrs. G. Duthie Strachan, G. Duthie Strachan, Jr., Chestnut Hill.

APPRECIATED GENEROSITY

The boys of the local post of the American Legion are enjoying one of the latest models of radio sets, the joint gift of Hon. John Hays Hammond and Col. John W. Prentiss. Hardly an hour in the day but what their generosity comes home to an appreciative group listening to the program.

EASTERN POINT

THE BIG LOW lying cumulus clouds coming down over the Bay and the Essex hills bring a touch of fall and the Northland. A few more weeks and the curtain will be rung down on the activities of 1929.

Mrs. Jacob L. Loose has been entertaining at her home "Sea Rocks" Gen. and Mrs. Frank P. Hines of Washington and Miss Helen Cannon, daughter of the famous Speaker of the House. Tuesday night she gave a dinner to twelve in their honor. General Hines is the director-general of the Veterans' Bureau at Washington, one of the most important positions in the gift of the government.

Mrs. W. H. Prescott of Cleveland is the guest of Mrs. George Evans Tener at her summer home at Eastern Point.

Mrs. Myra Garrison Hall, mother of Frederick G. Hall, of "Stoneacre," Eastern Point, died Saturday at the home of her son. She was a native of New York, daughter of Mr. and Mrs. Garrett Garrison. Funeral services were held at the residence Monday noon, Rev. Dr. Eugene R. Shippen of the Second church in Boston officiating. The interment was in Mount Auburn.

(Continued from page 6)

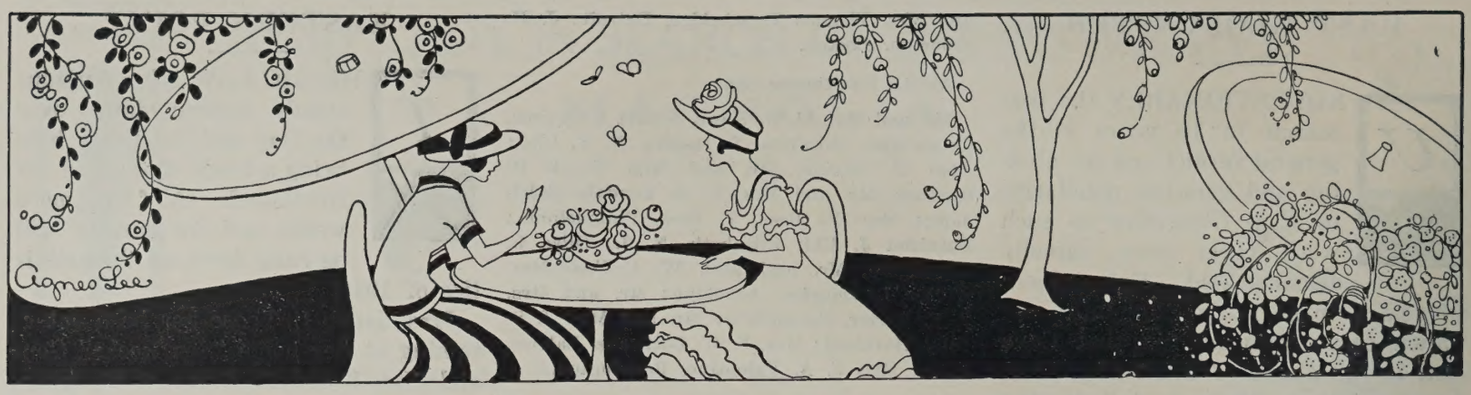
MAGNOLIA

Arrivals at the Oceanside Hotel include:

Mrs. James B. Waller, Mr. and Mrs. H. Boardman, Mr. and Mrs. George E. Stephens, Chicago; Mr. and Mrs. James P. Milnor, Memphis, Tenn.; Count and Countess Elia, Rome; Mrs. Carol Hilton, Detroit; Katherine Bissell, Buffalo; Mrs. Howard P. Eels, Cleveland; Mr. and Mrs. Charles J. Doherty, Montreal; Mrs. J. A. Mitchell, Mrs. G. P. Ingersoll, Ridgefield, Conn.; Mrs. R. R. Appleton, Brooklyn.

A finely rendered program was given by the orchestra Sunday evening. The program:

Conducted by Mr. Lucas; 1. Comic Opera, Mlle. Modiste, Herbert; 2. Valse Trieste, Sibelius; 3. Songs, (a) On the Road to Mandalay, Oley Speaks; (b) Had You But Known, Denza; 4. Cello Solo, Saint Saens, W. R. Prinzivalli; 5. Opera, Madame Butterfly, Puccini; 6. Serenade, Shubert; 7. Southern Melodies, Sunny South, Lampe.



THE ANNISQUAM REGION

DESPITE THE LOSS of the hotels the season here has been decidedly successful. More people unquestionably would have been attracted here had the hostelries not been destroyed. The needs of the future will determine whether others will come into existence.

The "million-tinted" sunsets across the bay the past week tell of autumn's imminence. Labor Day closes the season at the Clubhouse.

Mrs. H. G. Rogers of Brookline has been the house guest of Mrs. Eugene Howlett at "The Apple Trees," in Leonard street.

MERCHANTS ISLAND — ANNISQUAM RIVER

If anyone has been longer in continuous summer residence on Cape Ann than Mrs. Walter Clement Searles of Chelsea, a cottager on the island, now is the time to make the fact known. With her is Mrs. Harold Searle and sons, Harold and Leon Searle.

Other cottagers include:

Mr. and Mrs. R. W. Oliver, Charlestown, and Mr. and Mrs. William Oliver, West Medford.

Thomas Hintze of Dorchester with Parker Spaulding and Archie Meecham of Charlestown.

Mr. and Mrs. Lewis Burns and daughters, Lois and Barbara, of West Medford.

Mr. and Mrs. Harold Ennis of Greenwood.

Mr. and Mrs. Joseph Knox of West Medford, and Mr. and Mrs. Carleton Knox of West Medford.

Mr. and Mrs. Joseph Cannell of Everett and Mr. and Mrs. Elliott Cannell and daughter Barbara.

Mr. and Mrs. Lawrence Roberts and family of Reading.

Mr. and Mrs. Harry Johnson and family of Everett.

Mr. and Mrs. Harold Rounds and daughters, Lois and Barbara, of Malden are again at Firefly Camp.

Mr. and Mrs. Ernest Rogers and family of West Somerville.

Mr. and Mrs. Frank Henry and family of Philadelphia are guests of Mr. and Mrs. Harry MacDougal of Medford.

Mr. and Mrs. Robert Merchant and daughters, Barbara, Louise and Eleanor, of Gloucester.

Miss Emma Merchant of Gloucester, accompanied by her brothers, Howard of Gloucester and Mr. Manton E. Merchant of Erasmus Hall, Brooklyn, N. Y.

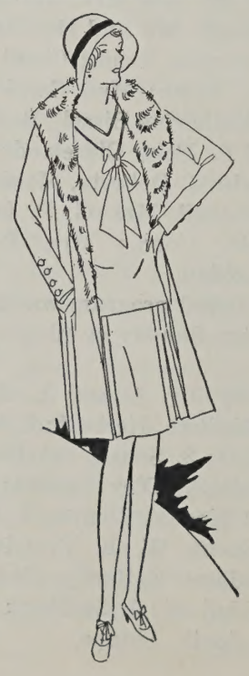
Mr. and Mrs. William McKie and daughters, Marion and Gertrude, of Greenwood.

THE ROCKPORT SHORE

A FEW DAYS more and summer has come to its close and then the melancholy days. The season on the whole has been the best in this section for many years.

Dr. Carl H. Lund of Douglass, Arizona, died suddenly at the Edward, Pigeon Cove, Sunday morning of heart attack. He with Mrs. Lund arrived the day before for a stay into September. He was 52 years of age. The body was sent home.

Roy H. Lane conveys to Esmeralda W. Triller, of Poughkeepsie, N. Y., 14,700 square feet of land on Marmion Way.



McCutcheon's

Reg. U.S. Pat. Off.

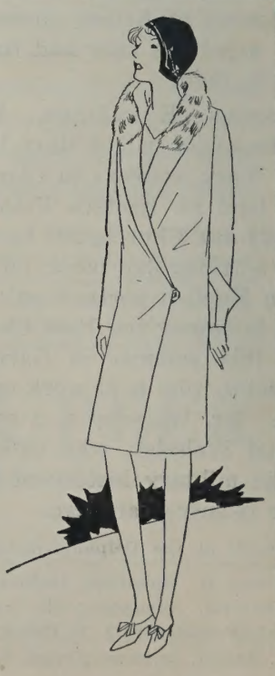
7 Lexington Avenue

Magnolia, Mass.

Youthful followers of the mode will find an excellent collection of advance Fall street and school models at McCutcheon's.

This three-piece ensemble has coat and skirt of brown silvertone cloth and blouse of rose-beige satin. $95

A very smart coat that is just the right weight for early Fall. Sizes, 13, 15, 17. $59.50



The House of
MANAHAN
Present at Their
MAGNOLIA SHOP
Newest
Fall Fashion
featuring
Smart
Day and Evening
Dresses
Sport, Travel and
Dressy Coats
NEW HATS
WRAPS and
FINE FUR COATS
280 BOYLSTON STREET
BOSTON

ROCKPORT

Mr. and Mrs. F. G. Labouchre of Brookline and Miss Camille Armand of Brookline are occupying the Grimes cottage on Main street this season. This makes the second season that Mr. and Mrs. Labouchre have occupied the premises.

Prof. Samuel Williston is occupying the Blackwell cottage at Land's End.

George D. Bass and family of Greenwich, Conn., have arrived at their summer home on the Headlands.

Mr. and Mrs. Charles E. P. Wingate of Boston have arrived at their new home on Eden road for the season. Mr. Wingate is editor of the *Sunday Post.*

Joseph Fay and his son have arrived at the Bertha Wilkinson cottage on South street for the season.

Dr. and Mrs. Eugene McGillion and family of Yonkers, N. Y., have arrived at their home on High street for the season.

Dr. and Mrs. Charles Knowlton and family of Boston are stopping at their home on King street.

Mrs. Dolina McKay of Boston has arrived at her place on Main street for the season.

George Ernst and family, Scarsdale, N. Y., have arrived at the Fears cottage off Marmion way for the season.

Miss Annie F. Pierce of Winthrop has arrived at her apartment on Mt. Pleasant street for the summer.

Mr. and Mrs. H. F. Levinson and children of New York City have arrived at the Cooney cottage on the Headlands for the season.

Yarnall Abbott of Philadelphia has arrived at his studio on Main street. Mr. Abbott has returned from a European trip.

Prof. and Mrs. Edmund Edmunds of Philadelphia have arrived at the Eric Hudson house on Mt. Pleasant street, which they will occupy for the next two months.

Mr. and Mrs. Samuel H. Whitley and children of Chestnut Hill have taken occupancy of a cottage off Norwood avenue for the second season here.

Mr. and Mrs. Peter Rotier of St. Paul, Minn., have arrived at the Richard Holberg studio on Hale street for the summer.

Miss Edith A. Abbott of New York City has arrived at her home, "Grayledge," on Atlantic avenue for the season. She is entertaining Miss Edith Daly of Brooklyn, N. Y.

Afternoon and evening bridge parties have been most popular at the Edward this season. The attractive enclosed porch is really such a delightful place for a bridge, that the guests of the house and their friends find they can have a good game of bridge and still enjoy a beautiful view of the gardens and the ocean.

Last Wednesday night there were several tables of bridge in the charming atmosphere of the lounge. The honors of the evening went to Mrs. Bealmear of Baltimore, Md., who won the first prize, and to Mrs. E. M. Taylor of Roanoke, Va., who captured the second prize.

Many of the guests are also devoted tennis players. The court is in use all day with these ardent enthusiasts of the game.

Arrivals at The Edward, Pigeon Cove:

H. F. Aikman, Summit, N. J.; Mrs. Thomas R. Potts, Texas; Mr. A. H. Fisdier, Brooklyn, N. Y.; Mrs. W. Paul Clarke, Miss E. E. McEvoy, Miss M. A. McEvoy, Crestwood, N. H.; Miss T. R. Monaghan, New York City; Mrs. J. H. Allen, Melrose; Mr. and Mrs. J. Bealmier, Mr. J. Bealmear, Jr., Baltimore; Mr. Wm. Doelger, Cincinnati; Mrs. A. R. Sisher, Brooklyn; Mrs. H. E. Hagar, Cambridge; Mrs. M. O. Ingle, Baltimore; Dr. Elizabeth C. Jagle, Miss W. C. Osborne, Mrs. A. Obrig, New York City; Miss Mary B. Prentice, Mrs. E. V. Prentice, Englewood, N. J.; Mr. and Mrs. J. L. Pearson, Philadelphia; Mrs. L. S. and Miss Redding, Winchester; Mr. and Mrs. E. G. Taylor, Hartford; Mrs. D. M. Taylor, Roanoke; Mr. and Mrs. A. W. Wallace, Pittsburg; Miss M. D. Matches, Newark, N. J.; Edward L. Guy and Mrs. Guy, Keene, N. H.; Mrs. J. H. Crippen, Miss Ruth Crippen, Rochester; Mr. and Mrs. J. W. Clark, New York; Mr. and Mrs. A. Hard, Aurora, Ill.; Miss E. Allen, Middleton, Conn.; Mrs M. B. Welch, Miss Mary Allen, Hartford; Mr. and Mrs. V. S. Ashdown, Yonkers; Mrs. H. Schmidt, Westport, Conn.; Mrs. H. Einer, Germantown, Pa.; Mr. and Mrs. S. W. Allen, Newark; Mrs. L. A. Well, Miss E. Thackara, Cambridge, Mass.; Miss B. E. Harding, Geneva, N. Y.; Miss C. W. Callahan, Schenectady; Mr. and Mrs. W. Chapman, Bridgeport; D. E. Rutherford, Mrs. E. Rutherford, Toronto; Mr. J. R. Carpenter, Glenbrook, Conn.; Mrs. C. A. Schillander, Springfield; Miss E. Wight, Miss F. Bennett, Mendon; Mrs. E. P. Remington, Miss E. Potter, Rochester, N. Y.

At Straitsmouth Inn arrivals are:

Kathleen Hay, S. J. Crowley, Jessie A. Plummer, Mrs. Nettie B. Coff, Nashua; Mr. and Mrs. Chas. J. Hurley, Fall River; Mr. and Mrs. L. A. Banker, New York City! Mr. and Mrs. Charles F. Schaeffe, Philadelphia; Mrs. W. W. Dallinger, Ruth Dallinger, Cambridge; Anna B. Wetherell, Dr. Edith Johnson, West Chester, Pa.; Mr. and Mrs. C. E. Smart, Jeannette Smart, Troy; Marion H. Stockville, Belmont; Harriet Richards, E. Northfield; Elizabeth Holland, Edith Holland, Albany; Dr. and Mrs. Scott Lord Smith, Poughkeepsie; Mrs. E. S. Speed, Louisville.

Arrivals at Braemore Inn, Pigeon Cove, are:

Mr. and Mrs. Max Landow, and two daughters, Rochester; Mr. and Mrs. Wm. T. Andrews, Mr. and Mrs. Weber, Boston; Mrs. Charles Davison, Nettie Faris, Mr. L. G. Barrett, Anna Leckler, Peter Leckler, George Harmon, Edward Pasker, New York City; Ven. and Mrs. C. R. Quinn, Ven. and Mrs. J. Hugh Hooper, Hudson, N. Y.; Rose E. Spence, Mr. and Mrs. Wilmot Harrison, Mrs. E E. Boyle, Newton Centre; Mr. and Mrs. Russell Fitch, Waltham; Mr. and Mrs. H. W. Brown, Naugatuck; Lillian Galbreath, Brooklyn; Mr. and Mrs. F. W. Cooper, Irene Cooper, Westfield; Mrs. Joan Gavin, Dorothy Gavin, Aberdeen, Scotland; Mr. and Mrs. A. E. Braman, Dorothy Braman, Brookline; J. Bradley Mahoney, Lawrence; C. W. Creaser, West Roxbury; E. Nathan, Gloucester.

Arrivals at the Granite Shore Inn:

Mr. and Mrs. J. W. Kellogg, Helen O. Nelson, Eileen Cashman, Clarence J. R. Page, Mr. and Mrs. B. G. Glover, Jr., Grace C. Jordan, W. H. Jordan, Springfield; Helen Healy, Evanston, Ill.; Mrs. H. S. Taylor, Greenfield; C. L.

(Continued on page 13)

MY LADY GOES SHOPPING

Summer is a-Going Out—The Magnolia Shops Advance the New Fall Styles — And Isabel Advances the Wedding — 'Cheerio!' Says Col. Anstruther —

It was now a week since Col. Hugh Anstruther and Peggy Sutherland were to have been married; but the wedding had been postponed, indefinitely. Why, only a few people knew.

Few people connected the murder of Dmitri Koslov, an unknown Russian found on Good Harbor Beach, with the breach between Peggy and Anstruther.

Jimmy and Peggy were at Manahan's together. Peggy was trying on a red suit of homespun, trimmed with snow leopard from the Himalayas. The dark and light red of the suit blended together beautifully, and the little satin blouse added a piquant touch. Peggy's melancholy was postponed as well as the wedding, until the Magnolia shops had been inspected. It was her farewell visit to the shops, although as usual, they would be open 'way into September.

Peggy's next venture was a metal tissue evening dress of flowered design in rich colors, and an evening coat of the same shades in velvet. The coat, fur trimmed, came just below the hip line, the fashionable length for evening wraps. Peggy would not have been Peggy had she not bought this coat and dress.

She gazed at all the hats, reproductions of Parisian models, in every color that the new fall styles permit, bought one close-fitting model, and left with Jimmy at her heels.

They went to McCutcheon's. Here Peggy could hardly control her tears. All her trousseau linen had come from McCutcheon's. She would marry somebody, if not Hugh Anstruther, that was all.

She could not bear to look at the linens which symbolized her lost happiness, and to Jimmy's amazement, wandered around looking at children's school outfits instead. Blankets, sheets, towels, handkerchiefs, laundry bags, bed covers, beautifully embroidered in fast colors, all came in for her attention.

She remembered how happy she had been, going away to school with dresses and coats from McCutcheon's. She smiled at the little leather coats that looked so brave in all the new fall shades; they looked so *right* for college and school.

In imagination she began to buy a leather coat and hat to match with all the other trappings for a little ghost Anstruther. With a sigh she went out, Jimmy swinging his cane beside her in silence.

In Richard Briggs' they were so fascinated by hand-moulded glass flower-vases, bowls, and ash trays that they seized Mr. Tetamore and asked the history of it.

He explained that the glass was done in natural colors by G. Argy Rousseau. It seemed that this way of making glass had been a lost art for years, until recently revived. The true colors, purples, greens, blues, and browns, the original designs and unusual shapes, had intrigued everyone who came into the shop. It was the first complete assortment of this glassware in America. G. Argy Rousseau was a French artist in glass.

Peggy bought a paper weight, which showed two millers clambering over the sides of the glass, Jimmy a water-carrier with the head of a girl carved on the side. They admired a piece on which a harpist was designed in dull blue, the very color of which was as full of meaning as the design, and went out.

In the Grande Maison Peggy forgot all her troubles. Nirvana became Elysium. Among the blankets and comfortables in color schemes to match any and every room, blanket covers of silk and lace, couch covers of plush, or taffeta, or of dainty lingerie, Peggy stood like an howri undecided. Would it be the rose, this delicate green—? Finally she chose a complete set, all matching, even to the frivolous pillow.

She stayed in the Grande Maison de Blanc for fully an hour according to Jimmy.

Pewter tea set—tea pot, coffee pot, sugar bowl, cream pitcher, and waste bowl, $45. Tray, 23¾ in. by 10½ in. $23.

Pewter's Quaint Charm!

THERE'S something about it that's irresistible—its heritage, perhaps, its quaint patterns, its satiny sheen that is so easily preserved. At any rate, Ovington's collection of pewter is far too lovely to miss!

OVINGTON'S

LEXINGTON AVE., MAGNOLIA, MASS.

FIFTH AVE. AT 39th STREET
NEW YORK

In Schmidt's Jimmy was completely overcome by a fine pair of old Russian tinted blue vases, made in the former imperial porcelain and crystal glass factory of St. Petersburg, about 1800. These two vases, with escalloped edges of blue were on removable stands.

Peggy had to relinquish these for lack of money, but somehow Jimmy felt this would not be her farewell visit to Schmidt's.

In Peck and Peck's Peggy bought some new fall sport wear. She looked like a Peck and Peck advertisement—the smartest ads there are — in her three-piece knitted suit of zephyr and silk, the sweater of which was circled with horizontal stripes in contrasting color. The pleated skirt was stitched in the most intriguing way. Peggy's suit was of French lilac, but there were others in Peck and Peck's of putty, powder white, and nile. Felt hat, youthful in type, banded with grosgrain ribbon, in a harmonizing shade, and a silk scarf of modernistic design completed Peggy's costume.

Jimmy, of course, was too masculine to realize that some of Peggy's beauty was Peck and Peck's.

In Ovington's Peggy pounced upon the individual breakfast sets in a variety of colors, to match the color scheme of one's bedroom. There were tray sets both flat and with folding legs to rest on the bed over a person.

"Well," said Peggy, "if I can't have a husband I shall have a breakfast set. I'm sure you could never get a husband to fit in with the color scheme of a room. See those darling sets in English china!"

"And this," remarked Jimmy. "You could never say 'I want a gayly decorated husband in the Italian style'."

"Husbands," Peggy agreed, "are not so indispensable after all. But this breakfast set is. I'm getting it."

And not much to Jimmy's amazement, she was.

Nothing would stop Peggy's fervor. She dashed into W. G. Brown's for hosiery. There she became radiant with delight when she found that this store carried the Hayward line, one of the best there is in stockings. All shades of tans and grays to choose from. Then when she found the Fleur de Lis heel and the Gordon V-Line hose, Jimmy became resigned.

A rayon and silk full-fashioned stocking, very inexpensive, quite delighted Peggy, because none wear better than these with the admixture of rayon.

In Jason's Peggy became very interested in the new fall styles, the hats in felts and velvets, the three-piece ensembles in jersey, and other charming models in silk or jersey.

From then on Jimmy's head reeled. First they were in the Gloucester National Bank where Peggy's jewels were deposited, and where arrangements were made to store some of her valuables for the winter.

Next they were in Bott's buying a trunk and a handbag which Peggy needed. Here Jimmy purchased a trick leather bill fold.

In L. J. McGinn's Peggy talked for a long while on the faithfulness of the reproduction of old Colonial tin wall sconces and other fixtures which, equipped with electricity, nevertheless retained the old world atmosphere.

She made Jimmy order sea-foods of all description from Gorton-Pew's, meat and vegetables from J. C. Shepherd's, some groceries from the First National Stores, some paints from the Steele and Abbott Company for Anne, and flowers from Elliott C. Rogers for a dinner party that evening.

Of course, they had lunch at Ranselear Towle's tea-room, enjoyed the noonday special and the ice-cream, and Jimmy was allowed to get his suit from the Strand Dye House where it was being pressed, so he did get something out of it.

At L. E. Smith's they bought a silent flow oil burner for Peggy's range, looked at the Maytag washing machine,

"THE TROUSSEAU HOUSE OF AMERICA"

Grande Maison de Blanc

538-540 FIFTH AVENUE, NEW YORK

MAGNOLIA, MASS.

Table Damask
Fancy Table Linen
Lace Dinner Cloths
Bed Linen and Spreads
Blankets and Comforters
Bath Towels and Rugs
Towelings

Handkerchiefs and Neckwear
Lingerie and Negligees
Infants' and Children's Wear
Blouse and Top Dresses
Sport Coats and Sweaters
Purses and Bags
Motor Rugs

It is understood by our patrons that our Magnolia Prices are identical with those in our New York Shop

Patrons will receive the personal attention of

Mr. RAYMOND BROWN

Resident Manager

Telephone 459 Magnolia

and gazed with envy at the Frigidaire which manufactured its own coolness.

Jimmy, after touring the National House Furnishing Company where Peggy wanted to buy a new comfy chair and a few pieces of summer furniture for Isabel who needed them, and inspecting the myriad utilities in L. E. Andrews', from kitchen furnishings, garden tools, china ware and beach outfits for the children, insisted on having a huge soda at Barker's. Peggy was more than willing.

Meanwhile Chubby, all alone, had bought a mattress and a rug at A. Manton Pattillo's, an Atwater Kent 1930 model radio (a screen-grid, electrodynamic, he thought proudly), as well as a chair he had long coveted at the North Shore Furniture Company, had visited the Fernwood Garage at West Gloucester, where the new Hupmobiles were on display, and had bought a tapestry at Poole's Antique Shop, where he had at last succumbed to the lure of antiques, a disease he had tried to avoid. Therefore Chubby was happy.

He visited Trowbridge's and was raised into eternal bliss by a chocolate float, ate lunch at the Busy Bee, and couldn't resist buying a box of chocolates for Peggy at Wetherell's. Then he found he couldn't resist eating the chocolates himself, and so poor Peggy had none.

Everything was attended to. Swinson Bros. had fixed up Anne's lawn until it looked like the land where the lemon-tree blooms, he had secured plenty of ice from the Cape Pond Ice Company, was going to see "Christopher Rand" at Stillington Hall, and wouldn't mind if that ominous fog bank did envelop the Cape, since he had his Bulldog furnace safely installed for protection.

He paused before Blanchard's window, found an urgent need for a tanned codfish-skin cigarette case, and was just coming out when Peggy and Jimmy emerged from Barker's across the street.

"Hello you!" shouted Jimmy, oblivious of everything except his desire to escape Peggy's ability to make him work. "Come over, Chubby!"

Chubby, beaming with pleasure approached.

"Oh, Chubby," said Peggy, sweetly. "You run along to Armstrong's and get the Queen Quality shoes I have waiting for me there—it will give you a chance to look over the sale which is still going on, while I get a check book at the Cape Ann National Bank, will you?"

"I'd hate to be your husband," said Chubby. "I'll do it this time."

"Don't worry," said Peggy. "I should never make my husband run errands for me. There'll always be somebody who will."

Chubby saved himself by reflecting on the money he had coming to him from Hornblower and Weeks, the bigger and better home he could have made with Nauss lumber from L. B. Nauss and Sons, and the tons of coal from the Gloucester Coal and Lumber Company he could order for the cool fall days.

Chubby was determined to outstay all the others on the Cape, for fear something would happen that he didn't know about.

Well, some beach plum jelly from the Beach Plum Jelly Place at Rockport, on some toast he'd make with the electric toaster from the Gloucester Electric Company would await him as soon as he could escape from Peggy, whose only interest in men was that of an impersonal messenger service.

However that night, as they stood around the new Glenwood insulated range from the Gloucester Gas Light Company, waiting for the coffee to perkle, Chubby's better self arose to remind him that nobody could be quite as nice as Peggy was when she wanted to be.

Everyone was there — except Hugh Anstruther. Isabel was gazing at a pictue she had bought from the third exhibition of the Gloucester Society of Artists, and Jimmy had on his best air of futility.

A knock came at the door. Everyone knew—it must be, it was—Hugh Anstruther.

He came in swiftly, ignoring all but Peggy.

"I'm going away, Peggy," he said. "I imagine it's better for us this way. It was sweet of you to pretend you'd had monkey-glands. Of course I knew —but I was so afraid of making you unhappy. But tell me — you think I killed Dmitri Koslov. Why? The police were convinced that my alibi was perfect. Why weren't you?"

Isabel spoke quietly. "Because I showed her the note Dmitri Koslov had written in which he said you were coming to see him, and he believed you would kill him; I was jealous of Peggy because he loved her too; but since he's dead, what's the use in torturing her, too? I know he killed himself. I found that note, guessed where he had gone, and arrived too late. He killed himself, Peggy. I showed Peggy the note and tore it up. I wanted her happiness destroyed like mine."

She kept on, but Peggy and Hugh heard no more.

She told how Dmitri had smuggled some stolen goods into the Magnolia shops, which was the way he made money for his Red propaganda. He had deceived them all.

"He was a fake," said Isabel, "but none of you saw through him except—"

She looked at Hugh Anstruther, who smiled.

"The wedding will take place tonight," said Colonel Hugh Anstruther, "and Isabel will be maid of honor."

"After that," said Chubby, "we'll all dance at Del Monte's, and end a hectic but happy summer on the shore. Just to be a good sport, Isabel can choose between Jimmy and me, and we'll have a double wedding."

"Thanks," said Isabel, looking out at the lights on the sea, "I think I'll look around a little first. They say—there are other fish—in the sea, Chubby!"

C. ANNE SHORE.

YOU are invited to inspect our carefully selected stock of china and glass from the leading factories of Europe

Service Plates, Salad Plates
After Dinner Coffee Cups

Novelties

Table Glassware, Color or Crystal
Bowls and Candle Sticks

RICHARD BRIGGS, Inc.
MAGNOLIA, MASS.
W. B. TETAMORE, in charge

32 Newbury Street, Boston

Phone, Magnolia 520

ROCKPORT

(Continued from page 9)

Rous, Los Angeles; Mr. and Mrs. P. J. O'Connor, Brooklyn; E. R. Curry, Indianapolis; Mr. and Mrs. James A. Cogswell, Somerville; Mrs. Blanche A. C. Wells, F. Marguerite Marshall, Frances L. Marshall, Baltimore; Dr. and Mrs. M. G. Curlu, Stella F. Clarkson, Mrs. Mary J. Worth, Helen F. Worth, Worcester; Mrs. Emma F. Cook, Amery; J. Cook, Woonsocket; Samuel S. Palmer, Columbus; S. Allen Wright, Detroit; Henry Bush, Louisville; M. M. Kadij, Samuel J. Weyman, New York City; Raymond E. Childs, Grafton.

NEW WAY LANE—UPPER PARISH

Mrs. Asa McCommiskey and family are passing the summer at their cottage here.

Daniel McPhee and family, who annually pass the season at their cottage, came early in the season and will remain well into September.

George L. Darcy and family of Gloucester have been passing the summer at their cottage.

George Sylvester and family of Brookline are numbered among the cottage roster.

Mr. and Mrs. Horace A. Smith are once more established for the season in their cottage in the Pines.

Fred Connors and family of Medford have the Kelly cottage.

Louis DeLotto and family of Gloucester are spending another season in their cottage.

Walter Joseph and family of Gloucester are among the cottage colony this season.

Michael Kennedy and family have a cottage here for the season.

THE WILLOWS, ANNISQUAM

Elmer Hodgkins and family are occupying their cottage here.

William G. Brown of Gloucester is again spending the season at his cottage on the riverside.

Hornblower & Weeks

ESTABLISHED 1888

Members New York, Boston and Chicago Stock Exchanges

Investment Securities

60 CONGRESS STREET, BOSTON — **42 BROADWAY, NEW YORK**

Chicago Detroit Cleveland Providence Portland Pittsburgh

NEW YORK, 8 East 48th St. — **BOSTON, 587 Boylston St.**
WASHINGTON, 1211 Conn. Ave. — **LOS ANGELES, CAL.**
NEWPORT, R. I. — **PASADENA, CAL.**

A. Schmidt & Son, Inc.

Importers of

Silver and Sheffield Plate & Fine Porcelains

MAGNOLIA Telephone Magnolia 408

Fine Wedding Presents a Specialty **Christmas Gifts held for December Delivery**

Austin Reblin and family of Everett have one of the Brown cottages this season.

Mr. and Mrs. Charles Howard of Melrose have another of the Brown cottages for the summer.

Horace Lindbergh and family of Cambridge have been passing the season in the Dovecote.

William G. Brown, Jr., and family of Gloucester are spending another season at their cottage.

Mr. and Mrs. Clinton Abbott of Melrose have the Willow cottage.

Nathan Dewing of Boston is occupying his cottage in this locality.

A. S. Brown and family of Cambridge are passing the season in Olive Branch cottage.

Walter Gowey and family of Cambridge are enjoying the summer in their bungalow.

William Roblin and family of Lynn, who have spent several seasons here, are again in occupancy of their cottage for a stay into the fall.

Prof. Barry MacNutt and family of Allentown, Pa., have a cottage this season in the Willows colony.

(Continued on page 16)

BEACH APPAREL

At Reasonable Prices

Deauville Beach Hats at 25 cents each
Coolie Coats—Cotton, Crepe, Challis and Rayon from $1.25 to $5.00 each
Japanese Paper Parasols, 95 cents each
Japanese Challis Parasols, $1.95 each

The Beach Plum

(Beach Plum Jelly Place)

DOCK SQUARE NEAR BEARSKIN NECK
ROCKPORT

Gloucester Society of Artists

OSCAR ANDERSON, President

Galleries: Eastern Point Rd., East Gloucester

SEVENTH SEASON—WORKS BY MEMBERS

THIRD EXHIBITION SATURDAY, AUGUST 17, TO SEPTEMBER 8

FAKIRS' BALL, AUGUST 22d
At Hawthorne Inn Casino

LITTLE PICTURE EXHIBITION THROUGHOUT THE SEASON

Hours—Week Days 10 to 6; Sundays 2 to 6

TO MY LADY IN SEARCH OF THE PRACTICAL

RIGHT VALUES AND COMPLETE VARIETY ARE TO BE FOUND IN THE SHOPS OF

GLOUCESTER

ENJOY THE PASSING HOUR AND
THE CAPE ANN BREEZE

EASTERN POINT, THURSDAY, AUGUST 14

A pea-soup fog closing in on the Eastern Point Classes shortly after the start, caused the abandonment of the race. All but one either were picked up or made their way home unassisted. The Flirt, with Reggie Elwell, Harry E. Worcester and Miss Ives, finally made Coolidge Point about 8.30 at night, and motored home. The Knockabouts on an inside course made a race of it. The summary:

CAPE COD KNOCKABOUTS

Name and Owner	El. Time
Guerriere, Pauline Raymond	1:04:40
Maryland, M. Beck	1:05:02
Sylph, F. Cunningham	1:05:51
Bemo, C. Bratenahl	1:06:21
Old Ironsides, Jack Raymond,	1:07:18
Fontana, Emma Raymond	1:07:19
Pompano, H. M. McAdam	1:08:08
Mary Bess, W. E. Russell	1:08:41
Arebusa, Leonard Ellis	1:10:50
Swan, J. Stuart, Jr., Withdrew, fouled Fontana	
Wikiwiki, Fred Holdsworth, Withdrew, fouled buoy	

SQUAM, AUG. 14, SOUTHEAST, LIGHT

Scratch won the third in the Brock Cup. Don Gleason got the jump at the start and was never headed. Horace Brent runner up. The summary:

Name and Owner	El. Time
Scratch, Don Gleason	1:19:50
Fay, Horace Bent	1:20:30
Kittikat, Jack Frick	1:23:00
Caterpillar, Ben Smith	1:24:10
Kitten, C. Thompson	1:25:00

EASTERN POINT AND ANNISQUAM

Dense fog prevented the around-the-Cape race to Annisquam Light scheduled for Thursday the 15th. So towing was resorted to. The afternoon cleared splendidly, with a southwest wind increasing through the afternoon.

The principal interest was in the combination of the Triangles and Squam 15-footers. On the reaches the 15's held their own and a little more, but on the windward work did not show so well. However, the margin of time between the two classes was not so marked.

The class of the sonders sailed a triangle in the bay repeated, distance 10 miles. Mrs. Ellis, in the Tid, was always out in front, while Mrs. Raymond and Mrs. Carter had a battle royal for second honors.

Horace Bent, last boat in the Cats, when turning on the wind, came about to port over toward Essex, the other nine having swung off towards Lanesville and caught a smashing breeze which landed him a winner by nearly seven minutes. The last four classes sailed once around. The summary:

SPECIAL RACE, ANNISQUAM AND EASTERN POINT YACHT CLUBS

Sonder Class

Name and Owner	El. Time
Tid IV, Mrs. Groverman Ellis	2:00:35
Hevella, Mrs. Jack Redmond	2:02:25
Skeezix, Mrs. Frances Carter	2:02:40
Bubbles, Eliot Frost	2:03:04
Lady II, W. MacDonald	2:03:05
Vim, J. G. Lewis	2:06:00
Shamrock, Isaac Patch Jr.	2:06:33
Bandit, Ted Williams	2:07:56

TRIANGLE

15-Footer Class

Sprite, Peggy Farrell	2:09:02
Panope, Barbara Duprey	2:10:15
Injun, Will Gamage	2:10:16
Flirt, Reggie Elwell	2:10:17
Hoorah, Morrell Wiggin	2:10:40
Cursor, W. G. Brown 3d	2:12:09
Tabasco, J. H. H. Wiggin	2:12:50
Nisan 2d, D. H. Woodbury	2:13:50

BIRD BOATS

Squab, Francis Gleason	1:18:33
Tern, J. F. Wonson	1:19:06
Avis, Norman Olson	1:20:29
Mahng, Robert Nauss	1:21:43
Canvasback, David Muzzey	1:22:05
Flamingo, Brad Simmons	1:23:00
Oloof, Evelyn Woodbury	1:23:58

CAT BOATS

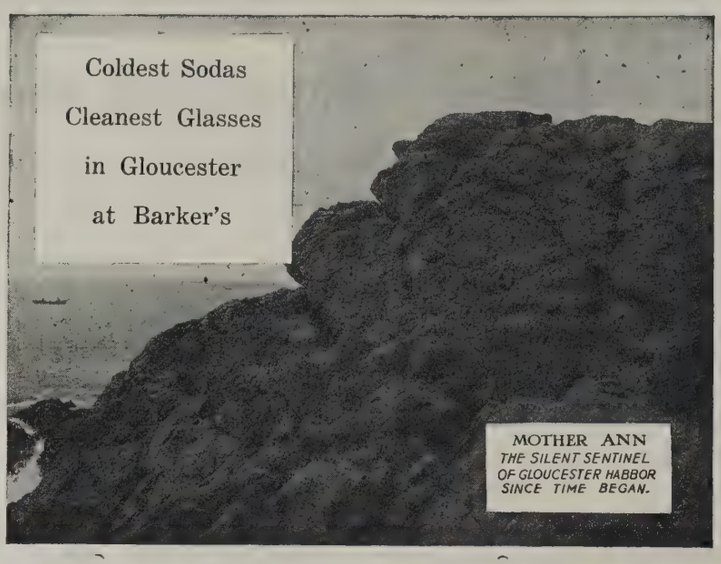
Fay, Horace Bent	1:27:37
Whiskers, Juliana Smith	1:34:14
Scratch, Donald Gleason	1:34:16
Caterpillar III, Ben Smith	1:34:26
Puss-in-Boots, Sidney Gleason	1:35:02
Kitchee, Eleanor Kitching	1:35:20
Kittiwake, John White	1:35:36
Kittikat, Chester Thompson	1:36:26
Kitten, Jack Frick	1:37:26
Purr, Eunice Huntsman	1:38:30

CAPE COD KNOCKABOUTS

Swan, James H. Stuart Jr.	1:32:20
Sylph, S. Cunningham	1:34:05
Guerriere, Pauline Raymond	1:35:55
Old Ironsides, Jack Raymond	1:35:15
Bemo, Alex Bratenahl	1:37:45

FISH CLASS

Drum, Edward Simmons	1:26:57
Swordfish, Helen Macomber	1:30:40
Goldfish, Jack Bloombergh	1:35:24
Sailfish, Charlie Hill	1:36:15
Perch, Harry Griffin	1:36:21
Flying Fish, Albert Pate	1:36:52
Pollywog, J. Meachem	1:41:30
Shad, G. B. Farnum	1:45:30



Barker's Soda Fountain has such a wide reputation for the richness and quality of its Ice-Cream Sodas, Frozen Whipped Cream, College Ices and Specialties, that people come for miles around to get sodas at this fountain.

BARKER'S DRUG STORE, 134 Main Street

Summer Residents of Cape Ann

We Carry the Finest and Best Selected of Summer Footwear in This Locality

SPORT, GOLF, TENNIS *and* BEACH SHOES

Exclusive Agent for Arch Preserver—Queen Quality Shoes —Imported Deauville Sandals for women and children—Flosheim Shoes for Men—Buster Brown Shoes for boys and girls (Prices reasonable and to your liking). Warner's "Society Maid" Silk Hose 99c to $1.69.

DR. SHOLL FOOT APPLIANCES

Armstrong's Busy Corner

106 Main, Corner Center Street
Established 30 Years . . . . . Telephone Connection

CHECKING ACCOUNTS
SAVINGS ACCOUNTS
SAFE DEPOSIT VAULTS

We Act as Trustee, Executor or Administrator.

We Solicit Your Patronage.

Cape Ann National Bank

"THE SERVICE BANK."

154 MAIN STREET, GLOUCESTER, MASS.

SATURDAY, AUG. 17, EASTERN POINT

Racing was in order at Eastern Point all day. In the morning there was a postponed race of the Sonder class, and a resail in the Triangles and Knockabouts. The course in the Sonders and Triangles was a beat to the western mark and return, a fair southwest wind prevailing. In the Sonders, Hevella was first to the weather mark, but Bubbles was faster with free sheets. Sprite was to the good in the Triangles, Sylph in the Knockabouts. The summary:

SONDER CLASS

Name and Owner	El. Time
Bubbles, Elliot Frost	1:10:20
Tid IV, Mrs. Groverman Frost	1:10:23
Hevella, Jack Raymond	1:10:35
Skeezix, Mrs. Frances Carter	1:12:10
Tern, J. D. Cox, Jr.	1:12:35
Bandit, E. W. Williams	1:12:46
Ladye, Mrs. Jack Raymond	1:12:52
Shamrock, Isaac Patch, Jr.	1:13:46
Buccaneer, E. E. Williams	1:16:02

TRIANGLES

Sprite, Peggy Farrell	1:14:18
Wikiwiki, Barbara Holdsworth	1:14:38
Triton, Dr. W. P. Cummins	1:16:10
Panope, Barbara Duprey	1:17:30
Black Bess, S. D. Sleeper	1:19:35
Flirt, W. D. Elwell	1:20:00
Cursor, W. G. Brown, 3d	1:20:35
Injun, Will Gamage	1:21:12
Trident, P. M. Tucker, Jr.	1:25:10

CAPE COD KNOCKABOUTS

Sylph, S. Cunningham	1:07:10
Wikiwiki 2d, Fred Holdsworth	1:09:05
Maryland, Meredith Boyce	1:09:10
Mary Bess, Henry Russell	1:09:46
Guerrier, Pauline Raymond	1:10:10
Bemo, Charles Braenahl	1:10:45
Old Ironsides, Jack Raymond	1:13:25
Fontana, Emma Raymond	1:13:50
Swan, J. S. Stuart, Jr.	1:15:10
Arethusa, Leonard Ellis	1:21:50

In the afternoon the outside triangular course was sailed, Tern taking the lead in the windward work and keeping it. Kitmer in the Triangles began to pile up a winning margin early in the game, and Jack Raymond in the Old Ironsides piloted his craft to victory in the Knockabouts. The summary:

SONDER CLASS

Name and Owner	El. Time
Tern, J. D. Cox, Jr.	1:19:15
Panther, F. W. Rhinelander 2d.	1:30:55
Hevella, Jack Raymond	1:32:40
Tid 4th, Mrs. Groverman Ellis,	1:34:17
Bubbles, Elliot Frost	1:35:00
Ladye, W. M. McDonald	1:36:00
Shamrock, Isaac Patch Jr.	1:36:05
Vim, J. G. Lewis	1:36:32
Skeezix, Mrs. Frances Carter,	1:37:00
Bandit, E. W. Williams	1:38:26
Bucaneer, Ted Williams	1:40:00

TRIANGLES

Kitmer 2d, M. L. Talbot	1:42:35
Sprite, Peggy Farrell	1:44:16
Black Bess, S. D. Sleeper	1:44:20
Flirt, Reggie Elwell	1:44:22
Wikiwiki, Barbara Holdsworth,	1:44:30
Cursor, W. G. Brown 3d	1:45:07
Trident, P. M. Tucker Jr.	1:46:02
Triton, Dr. W. M. Cummins,	1:47:40
Injun, Will Gamage	1:47:50

First National Stores, Inc.

147 Main St., Gloucester

37 Main St., Rockport

A MOST modern market is maintained for your convenience in Gloucester. Here your food needs can be served with a fine selection of meats, groceries and fruits and vegetables.

Telephone your order and it will be ready when you arrive. Telephone: 52760.

The Busy Bee

The Finest Equipped Restaurant on the North Shore

LOBSTERS STEAKS CHOPS

Food Cooked to Order

Summer Residents—When in Town Dine Here

74 Main Street Gloucester

TABLES FOR LADIES

INSURANCE

ALL KINDS

STRONGEST COMPANIES

JOHN A. JOHNSON

Gloucester National Bank Bldg.

Telephones 16 and 17

Just off Custom House Square

A. P. STODDART & CO.

Established 1876

ENGINEERS AND MACHINISTS

Engine Repairing and Installing

FULLY EQUIPPED MACHINE SHOP

236 MAIN STREET GLOUCESTER, MASS.

CAPE COD KNOCKABOUTS

Old Ironsides, Jack Raymond,	1:04:20
Sylph, S. Cunningham	1:05:06
Maryland, Meredith Boyce,	1:05:22
Pompano, Henry Macadoo	1:06:06
Wikiwiki, 2d, Fred Holdsworth	1:15:00
Bemo, C. Bratenahl	1:18:40
Guerriere, Pauline Raymond,	1:23:15
Arethusa, Leonard Ellis	1:26:30
Swan, J. S. Stuart Jr.	1:27:07
Fontana, withdrew, fouled buoy.	

AUGUST 17, ANNISQUAM

Nisan proved her prowess in the 15's at 'Squam in the afternoon, a fine southwest wind prevailing. Squab in the Birds, Eunie in the Cats, and Drum in the Fish class, came in winners. The summary:

15-FOOTERS

Name and Owner	El. Time
Nisan II, H. Woodbury	1:30:20
Tabasco II, H. H. Wiggin	1:34:35
Hoorah, S. H. Wiggin	1:36:45

BIRD BOATS

Squab, H. E. Worcester	1:39:00
Teaser, R. R. Smith	1:41:28
Gosling, Frances Gleason	1:45:58
Canvasback, D. Muzzey	1:47:32
Albatros, Walter Oden	1:50:46
Tern, J. F. Wonson	1:51:03
Mahng, Robert Nauss	2:04:03
Flamingo, Paul Woodbury	Withdrew

CATBOATS

Eunie, Huntsman	1:18:37
Copycat, Wesley W. Pear	1:22:20
Kittiwake, J. White	1:23:10
Caterpillar III, Ben Smith	1:23:45
Fay, Horace Bent	1:24:02
Scratch, Donald Gleason	1:24:25
Pussycat, R. W. Stanley	1:25:00
Catspaw, William Sterns	1:26:08
Pussinboots, C. Bemis Gleason	1:27:12
Kittikat, Jack Frick	1:27:35
Srat, A. Hastings	1:34:06

FISH BOATS

Drum, Eddie Simmons	1:23:45
Perch, Harry Griffin	1:25:50
Goldfish, Jack Bloomberg	1:27:20
Pollywog, J. Meachem	1:28:33
Gypsy, Mary Brady	1:28:35
Swordfish, Helen Macomber	1:28:35
Sailfish, Charles Hill	1:28:39
Killer, Victor Balboni	1:29:57
Skipjack, Robert Morse	1:30:45
Shad, Farnam	1:30:48
Flying Fish, Albert W. Hale	1:31:30
Teaser, withdrew, fouled Squab.	

SUNDAY, AUGUST 18, AT ANNISQUAM

Sheer luck called the turn at Annisquam, morning and afternoon. A baffling wind, dying out with thin rains shooting over the bay, played queer pranks, first sending one set of competitors to the front and then dropping them, shoving the sternmost to winning positions. It demonstrated absolutely nothing. The summaries:

ANNISQUAM CHAMPIONSHIP

Bird Boats (Morning Race)

Name and Owner	El. Time
Flamingo, Paul Woodbury	1:36:56
Teaser, I. R. Smith	1:37:50
Gosling, Frances Gleason	1:38:44
Oloof, Evelyn Woodbury	1:40:00
Squab, H. E. Worcester, Jr.	1:41:32
Canvasback, David Muzzey	1:41:56
Tern, J. F. Wonson	1:42:01
Albatross, Walter Olsen	1:42:55

(Continued on page 23)

THE ANNISQUAM SECTOR

Mr. and Mrs. Charles E. Dennison are spending the season at their summer home in Revere street. Their son David, named from an ancestor, lives in the old Dennison house with them. He was at camp last year. Mr. Dennison is a lineal descendant of a prominent early settler of this locality, one of whom in 1727 built the old Dennison house in the locality—one of the famous old homesteads of the Cape.

This house was purchased some years ago by the Sutherlands of St. Louis for a summer home, but this season is unoccupied. It is fortunate that it has been preserved in much of its original manner.

Mrs. Polly Marden and Mr. and Mrs. J. H. Wallace of Princeton, N. J., are guests of the Edmund Cooks at the Millrace. Mrs. Marden's father, Prof. C. Carroll Marden of Princeton, while in Spain unearthed from Spanish archives an important document, unnoticed by the Spaniards, throwing valuable light on matters pertaining to archeology.

Mr. and Mrs. Henry A. Wise Wood, with Miss Margaret Fitzhugh Browne as a guest, are on a cruise to South East Harbor, Mt. Desert, in their yacht Sea Lady.

Miss Browne entertained a few friends with a musicale at her studio in River road Monday night, her sister, Mrs. James Barnes, giving vocal selections, Mrs. Alexander King (Eleanor Whitman) numbers on the 'cello with Miss Martha Whittemore on the violin and Mrs. Charles S. Allen of St. Louis pianist. Miss Browne has just completed portraits of Miss Sarah Louise Arnold, first dean of Simmons College, and of Prof. Elihu Thompson of Swampscott, celebrated inventor of electrical appliances.

Hyatt Mayor, who has been spending the summer wtih his grandmother, Madame Alpheus Hyatt, at Seven Acres, is on a business trip to New York. He will return for the end of the season.

Mrs. Barry McNutt was chairman of the committee of the Tuesday afternoon bridge at Village Hall.

Mrs. Natalie R. Woodward of Boston is again occupying Quarry Cottage in Washington street, near the bridge. A. N. Gring, Jr., of Boston, a pianist known in Boston musical circles, is one of her guests.

The T. R. Merriams of Dorchester have taken occupancy of a new cottage in the Colonial style, just completed for them on the Barberry Heights ridge.

Those in charge of the Farm and Garden sale at the home of Mrs. George R. Andrew included Mrs. Charles Hammond, Mrs. Edward C. Moore, Mrs. Edward R. Nash, Mrs. Walter G. Resor, Mrs. George T. Tarbell, Mrs. North Storm, Mrs. John White, Miss Eleanor Jones and Mrs. James M. Sessions.

ANNISQUAM

(Continued from page 13)

Mr. and Mrs. M. Francis Buckley and family of Gloucester have spent another season at their summer home on the knoll.

Mrs. Ada A. Cobb of Cambridge returned to Sea Foam cottage early in the season.

Mrs. Bessie Curtis and family of Medford Hillside have the Oakland for the season.

Eureka cottage is the summer home of John Knight and family of Arlington.

Mrs. George Mason and family of Cambridge are again in occupancy of Knoll cottage.

Morris B. Cobb and family of Boston are again established in Sumac cottage for a stay into September.

John Cunningham of Gloucester has an apartment in the Everett Hodgkins house this season.

TRAFFIC ORDINANCE

CITY OF GLOUCESTER

In the year nineteen hundred and twenty-nine.

An ordinance regulating the traffic and parking on Washington Street at Plum Cove beach, at Bass Rocks and Brier Neck.

Be it ordained by the Municipal Council as follows:

SECTION ONE. The following traffic regulations as hereinafter set forth shall take effect on and after ten (10) days from date of its final passage.

Washington Street at Plum Cove Beach

Cars are to be parked parallel with the roadway, and on one side of the street only (that side nearest the beach).

Parking to be limited to two and one-half hours on Saturday afternoons, Sundays and holidays from June 15th to September 15th inclusive.

Erecting of proper signs calling attention to parking regulations and to ordinances regarding dressing and undressing, throwing rubbish on the beach shall be provided.

No person shall dress or undress on any public way or any lands of the City of Gloucester, in any vehicle or otherwise, except in building or buildings provided for that purpose.

No person or corporation shall cause rubbish to be deposited on any public way or lands of the City of Gloucester.

Bass Avenue and Nautilus Road

Parking in this area to be limited to two and one-half hours on Saturday afternoons, Sundays and holidays, during the period from June 15th to September 15th inclusive.

Bass Avenue. Cars may be parked on the right side only, from the car barn to 100 yards short of Thatcher's Road. Cars to be parked parallel to road.

"No Parking" areas to be designated, as necessary, to protect private property.

Briar Neck. Parking on Witham Street from Thatcher's Road south toward the ocean to be allowed on the west side of the street only, and then not beyond a point to be marked on the road 50 feet north of the northern boundary of Salt Island Road at the junction of Salt Island Road and Witham Street. Parking to be limited on Saturday afternoons, Sundays and holidays to two and one-half hours during the period from June 15th to September 15th inclusive.

No parking to be allowed on either side of Salt Island road.

All Acts inconsistent herewith are hereby repealed.

SECTION TWO. This ordinance shall take effect on and after ten (10) days from the date of final passage.

In Municipal Council, April 3, 1929.

Passed, first and second readings to be enrolled.

ALLEN F. GRANT, City Clerk.

In Municipal Council, April 3, 1929

Passed to be ordained.

ALLEN F. GRANT, City Clerk.

Removal!! Removal!!!

The J. C. Shepherd

Meat and Grocery Co., 6 ELM STREET GLOUCESTER

Quality Always Paramount. Est. 1876

This Leading Concern on Main Street for 53 years has removed to 6 Elm Street, below the Post Office, just around the corner from everywhere. Ample, satisfactory, unrestricted parking.

THE LARGEST, MOST SANITARY AND BEST STOCKED DEPARTMENT GROCERY AND PROVISION STORE ON THE NORTH SHORE

Come here with your market basket, personally select your list of Fine Groceries, Meats, Poultry, and Game from department to department. Everything from soup to nuts and of the highest quality. In the coolest and most commodious store in Essex County. Plenty of room to shop comfortably.

FISH DEPARTMENT

We carry, Fresh from the Sea, the leading varieties of Salt Water Fish, Lobsters (live and boiled), Clams, etc.

PRICES CONSISTENTLY FAIR

Deliveries to All Parts of the Cape

Leading North Shore Provision and Fish Dealers

Telephones 112-113-114

BASS ROCKS

HE SOCIAL SEASON will wind up with a blaze of glory Labor Day with the annual club luncheon at which some 200 are expected to be present. End-of-the-season entertaining has been in order during the week. Monday the Misses Letitia and Alice Scott entertained a number of their friends. Tuesday came the bridge and tea of the Woman's club, with Mrs. James L. Stuart and Mrs. E. Tucker Sayward as hostesses. Wednesday evening Mrs. Charles Fairfax of Washington gave a dinner and Mrs. Reeve Lewis of Washington gave a luncheon. Friday Mrs. Helen Russell gave a tea and Mrs. Victor Kauffman of Washington entertained at bridge.

For the week of August 26-31 the engagements are: Monday, Miss Prentiss of Washington, luncheon and bridge; Tuesday, the Woman's luncheon and bridge, at which Mrs. F. A. Brewer and Miss Louise Condit will be hostesses. Wednesday, Mrs. Reeve Lewis will again entertain at luncheon. Thursday, Mrs. C. Edmund Delboss will entertain a number of friends, and Friday Mrs. Morrow will be hostess to a group of friends.

The first prize in the recent golf club tournament was won by Mrs. Winthrop Sargent, another going to Mrs. T. C. Powell.

Miss Adele Potter had as her guests at the Moorland on Saturday evening last, Mrs. H. Butt of Texas and Mrs. Joseph Van Pelt of Philadelphia.

Mrs. Reve Lewis had as her guest Mrs. Dudley Sutphin of Cincinnati.

Mr. and Mrs. Percy Hutchison entertained Miss Gene Magnus of Sidney, Australia.

Mr. and Mrs. F. A. Krim and daughter entertained Mr. and Mrs. Duprey, who are summering at Bass Rocks.

Mr. and Mrs. Ralph P. Alden and daughter entertained Mr. and Mrs. Nash of Syracuse, N. Y., on Sunday evening.

Miss Elizabeth Kennedy had as her guest Lt. Wallace W. Anderson of Portsmouth, N. H.

Mr. and Mrs. Willis A. Fuller of Boylston and Miss Maude Webber of Salem are guests of the George F. Fullers at their Bass Rocks summer home.

H. H. Franklin of Syracuse, president of the Franklin Motor Company, is staying at the Moorland Hotel for some time.

Mrs. Ovid Butler Jameson of Indianapolis, sister of Booth Tarkington, the famous novelist, arrived at the Moorland today for the rest of the season.

At the Moorland:

Mr. and Mrs. D. L. Swartwout, Kenyon and Charles Swartwout, Cleveland; Louise Harrison, St. Louis; Mrs. Harry E. Godley, Albany; Dr. and Mrs. Albert D. Kaiser, Peggy Kaiser, Rochester; Mr. and Mrs. George J. Helmar, Jr., Rosemont, Pa.; Evelyn Butler, Indianapolis; Mr. and Mrs. Paul S. Collins, Scranton, Pa.

Mr. and Mrs. Carroll R. Williams, Mr. and Mrs. T. H. Winston, Philadelphia; Mr. and Mrs. Cabot Stevens, Mrs. Jack Hayes, Washington; Mr. and Mrs. E. S. Barney, Longmeadow; Herbert Shaffer, Cincinnati; Kate Milner Rabb, Indianapolis; Dr. H. G. Barbour and family, Dr. and Mrs. John Walker Moore, Louisville; Judge J. C. Hutchison, Houston; Mr. and Mrs. A. C. Weaver, New York City.

Mortons'

BOOKS, STATIONERY, OFFICE SUPPLIES, GREETING CARDS, GIFTS
and
LENDING LIBRARY
6 PLEASANT ST.,
GLOUCESTER, MASS.

(Next to Main Street Waiting Room)

Service With a Smile

"The Tea-room with an atmosphere"
Tempting Salads, Sandwiches and Luncheon Specials
AT OUR FOUNTAIN
REFRESHING DRINKS AND ICES
Home-made Candies and Fresh Salted Nut Meats prepared on the premises every day
A Delightful Place to Eat.

RANSELLEAR TOWLE
118 MAIN STREET GLOUCESTER

EXPERT PLANTING
AND
Horticultural Advice

NURSERIES AND GREENHOUSES
ELLIOTT C. ROGERS
717 Washington Street - - Annisquam
Phones 2600—1362-W Near Bridge
20 YEARS' EXPERIENCE

Fernwood Garage

HUPMOBILE AGENCY
199 Essex Avenue
Telephone 1474-W

Visit the New Hupmobile Showrooms, Where All the Latest Models are on Display.

One of the Best Equipped Repair Shops on Cape Ann for Any Make Automobile.

EXCLUSIVE SHELL GASOLINE STATION

POOLE'S ANTIQUE SHOP

Bond's Hill, Gloucester
TEL. 1585-W

Choice Collection of Early American and English Antiques.

We Do First-Class Upholstering, Cabinet Making, Refinishing and Reproducing to Order.

We carry one of the largest assortments of Chintz, Printed Linens, Toile de Jouy, Tapestries and Cretonnes, in beautiful patterns.

For Sixty Years

THIS PHARMACY has been dispensing Reliable

Drugs and Medicines

to the people of Cape Ann. Have you ever given us an opportunity to prove to you our capabilities along the lines of EFFICIENCY and REAL SERVICE? We respectfully solicit a share of your patronage this present season.

The Wetherell Pharmacy

P. O. SQUARE

8909
Cigarette Case
$3.75

Memories of Gloucester

TRUE SOUVENIRS of the sea—Bill Folds, Cigarette Cases, and all manner of articles fashioned of tough

TANNED CODFISH SKINS

Unlike any other Souvenir, they serve as a constant reminder of this famous fishing town.

$1.00 to $10.00

W. E. BLANCHARD, Jeweler
125 Main Street, Gloucester, Mass.

BASS ROCKS

Good Harbor Beach Inn arrivals:

Mr. and Mrs. O. F. Becker, Peoria; Mr. and Mrs. John W. Williams, J. Palmer Williams, Leonia, N. J.; John Williams, Mr. and Mrs. S. W. Stubbings, Master Robert Stubbings, Charles W. Groce, New York City; Mr. and Mrs. Herbert A. Chase, Washington; Mr. and Mrs. Joseph Pare, Jr., Agnes Harrington, Miss A. E. Doherty, Douglas Sands, Worcester; Mrs. George F. Partridge, Martha Partridge, John F. Partridge, Mrs. Elizabeth D. Watson, Mabel D. Watson, Cambridge; Mary H. Parsons, Lexington; Mildred Colson, Jamaica Plain; Mr. and Mrs. Maurice Feather, Master Barclay Feather, Waban; Miss Phoebe A. Beebe, Francis Stockton, Hampden; Charlotte M. Cowie, Newburgh, N. Y.; John R. Watson, Mary E. Tully, Leominster; Margaret Pratt, Pratt's Junction; Mr. and Mrs. F. H. Hoppy and Master Bobby Hoppy, Amsterdam, N. Y.; Mr. and Mrs. R. F. Gillette, Mary Lou Gillette, Schenectady; Jack Pembroke, Gordon K. Miller, Montreal; Vira Merrill, Haverhill; Mary L. Palmer, Somerville; Linda M. French, Staten Island.

RIGGS POINT— VINE STREET— ROCKY SHORE

Lieut.-Inspector John J. Curtis and family of Gloucester are again enjoying the season at "Restwell."

Lieut.-Inspector Thomas E. Damery and family of Somerville are spending another summer at their camp on the point.

Dr. John G. T. Dick and Lieut. and Mrs. Alan E. Dick, of 101 Cavalry, N. G., are spending the season here. Lieut. Dick is at the Memorial hospital, Chelsea, as the result of his horse falling on him while at camp.

Mrs. John R. Fitzpatrick and family are at Camp Music Hall.

The old Thomas Riggs homestead is occupied as a summer home by William M. McQuesten and family of Lawrence and Mr. and Mrs. D. B. Swett of West Hartford and Mr. and Mrs. Lloyd C. Brown.

Howard W. Henderson and Howard C. Henderson and families of Waltham are included in the cottage roster here this season.

Mrs. John R. Dickson of Boston and Mr. and Mrs. Alexander Dick and Fred T. Goodwin and daughter are occupying the summer cottage that has been their summer home for a number of years.

Camp Rio Vista is the summer home of Ralph Melzart and family of Swampscott.

Jerry Houghton and family of Swampscott and Mr. and Mrs. Vincent J. Cohec from Malden are this season's occupants of Camp Rudd.

Gloucester Auto Bus Co.

Exclusive Street Passenger Transportation on Cape Ann, Gloucester and East Gloucester, Annisquam, Lanesville, Pigeon Cove, Rockport, West Gloucester, Essex, Magnolia, Manchester.

Starter's Office 114 Main Street
Information Telephone 2195 Telephone 1675

Elwell's Shoe Hospital

SHOES RENEWED BY THE
ELWELL SYSTEM
Skilled Workmen—First Quality Oak Leather Only Used
4 CENTER STREET
Just Around the Corner from Main Street Waiting Station

THE L. E. SMITH CO., Inc.

Sole Cape Ann Agents for the
Frigidaire, Modern Sanitary Iceless Refrigerator

SILENT FLOW OIL BURNER FOR RANGES

Maytag Washing Machine
Chambers Fireless Gas Range

Plumbing, Heating, Hardware, Lawn Mowers, Garden Hose, Kitchen Furnishings, Etc.

221-223 Main St., 169 E. Main St.
GLOUCESTER

THE STRAND DYE HOUSE

45 Main St., Gloucester

TELEPHONE 2563

Odorless Cleaning, Pressing, Dyeing, Repairing and Remodeling. One Day Service. We call and deliver anywhere on Cape Ann, Manchester, Magnolia, Essex.

L. KRAMER, Proprietor

Mr. and Mrs. John K. Lewis of Providence are making Kosey Cottage their summer home.

George H. Abbott and family of Southbridge are passing the season at Camp Abbott.

Albert Clark and family of Gloucester are occupying Camp Breeze.

Mr. and Mrs. John W. Parker of Taunton have Camp Curzon this season.

Manuel Berozzo and family of West Somerville are in Camp Midget.

Mr. and Mrs. Michael J. Connolly and Mr. and Mrs. Gilbert Landry of Gloucester are occupying a camp here.

Captain Antone Sears and Captain Matthew Sears and families of Gloucester are occupying camps here.

Daniel Frazier and family of Gloucester are among the cottage settlement here.

Mr. and Mrs. George E. Bailey of Gloucester have come to Sunset View cottage for another season.

Mr. and Mrs. Melvin Doyle of Gloucester are occupying their camp.

Mr. and Mrs. Manuel Perry of Gloucester have a camp here.

Edward R. Fallon and family of Swampscott are occupying Camp Wilkinson.

Capt. Carl C. Young and family of Gloucester are spending another season at their camp.

Newton S. Lane and family of Gloucester are in Camp Nethema for the season.

Hollis Lufkin and family of Gloucester are among the campers here this season.

Joseph Eldridge and family of Marblehead are this season's occupants of Camp Wingaersheek.

Camp Do Duck Inn is occupied by Walter Masters and family, Gloucester.

Mr. and Mrs. Charles C. Read of Marmion Way, Rockport, and Arlington, have recently announced the engagement of their daughter, Miss Alice Gertrude Read, to Alfred M. S. Pridham of Toronto. Miss Read is a graduate of Radcliffe College. Mr. Pridham, a graduate of Ontario Agricultural College, is now an instructor at Cornell University.

(Continued from page 3)

COMMENDATION FOR THE PARK BOARD

Commendation is heard on all sides of the action of the Park Board in banning outside carnivals and providing a splendid program of band and orchestral concerts at Stage Fort Park this summer. Thousands of summer and permanent citizens have enjoyed them and hope for their continuance. In so doing the commission serves the whole people and preserves the dignity and beauty of one of New England and the country's historical landmarks.

FERNWOOD—WEST GLOUCESTER

Mr. and Mrs. Elmore Andrews of Everett are occupying their cottage in the pines. They are accompanied by their daughters, Eleanor and Virginia.

Mrs. Lillian L. Harriman is at her Wodward avenue residence for the summer season.

Mr. and Mrs. Charles S. Thurston of Gloucester are at Hillside cottage for the season. Visiting them, are Mr. and Mrs. Allan F. Newman and daughter, Grace, of Somerville. Mr. and Mrs. Stanley Teele and Dr. and Mrs. Walter Steer of Somerville are frequent weekend guests. Mrs. Teele and Mrs. Steer were formerly the Misses Dorothy and Ruth Newman.

STILLINGTON HALL -:- Gloucester, Mass.

The First Production of

"CHRISTOPHER RAND"

a play in three acts by Mrs. August Belmont and Miss Ford on

August 26, 27, 28, 29, 30, 31 at 8.30 p.m.

Tickets can be obtained from Miss Edith L. Atwater, Secretary, Stillington Hall, Gloucester, Mass., Telephone Gloucester 3130. Also at the Brainard Lemon Silver Collection Shop, Magnolia, Telephone Magnolia 512.

PRICE OF TICKETS, $3.00

AUGUST 23 and 24, at 8.30 P. M.

"EACH IN HIS OWN WAY" (By Pirdanello)

"THE CONSTANT LOVER" (By St. John Hawkin)

ONE ACT PLAY, MARIONETTES — Friday Morning, at 11.30 / Saturday Evening, at 7.30

MONDAY, AUGUST 26

HORTICULTURAL HALL, MANCHESTER 8.30 P. M.

"YELLOW SANDS" (By Eden Philpotts)

GLOUCESTER SCHOOL OF THE LITTLE THEATRE

ROCKY NECK, GLOUCESTER

Reserved Seats on Sale at Theatre, $1.00. Tel. 3016-M.

L. E. ANDREWS & CO.

Plumbing and Heating

Kitchen Furnishings, Garden Tools, Prepared Paints, Hardware of all descriptions. Vessel work, Yachting Hardware, Garden Hose, etc.

'Phones 645 and 646

121 MAIN STREET, GLOUCESTER

(Opposite Waiting Station)

Many Prominent

SUMMER RESIDENTS

are surprised how much the instant response of a little fire in the

BULLDOG FURNACE

Adds to their comfort on cold, damp mornings. Can you spend $138.50 more profitably?

TIDEWATER ENGINEERING CO., Mfgrs.

Tel. Gloucester 2323

Miss Dorothy Olson and Miss May Mesquita of Boston have taken a cottage at Fernwood for the current season.

Miss E. Mabel Smith of the Gloucester Public School Department, with her sister, Miss Lena Smith, is enjoying the summer at Shorecrest cottage.

Edward Martin of Quincy has a cottage on Woodward avenue for the summer.

The Misses Claire and Nellie Delorey have taken a cottage among the pines for the hot months.

Mr. and Mrs. Charles L. Woodside of Malden are at "Sweet Briar" cottage, their Fernwood home. Mr. and Mrs. Charles H. Watkins are with them.

At Pine Cone Lodge are Miss Clara E. Ketcham of Brooklyn, New York; Mrs. George C. Shepard and Miss Margaret Shepard of Dorchester, and Mrs. Edward E. Friend with her daughter, Miss Georgia, of Gloucester.

Hjalmar Brown of the Boston Store is spending week-ends with his family at their Fernwood cottage.

Mrs. G. C. Mears and family of Gloucester are occupying Pine Crest cottage for the summer months.

Capt. and Mrs. Rutherford H. Marchant and son, R. H. Marchant, Jr., are at their cottage on Woodward avenue for another summer.

Mr. and Mrs. Arthur Morton, with their daughter, Gwendolyn of Malden are numbered among the Little River colony for another season.

Mr. and Mrs. Arthur L. Millett of Gloucester have returned to Fernwood for another enjoyable season. With them are Mr. and Mrs. J. Thelton Anderson (Marion Millett), and their young son, Arthur Thelton.

Mr. and Mrs. Charles E. Tucker of Boston have arrived at their cottage for another season. Visiting them for a few weeks are Mr. and Mrs. Oliver Wight of the city proper.

Mr. and Mrs. William Shepard and family of Boston are at Fernwood for the summer.

Mr. and Mrs. George H. Tarr of Gloucester, with Mrs. Tarr's mother, Mrs. Rust, are at their summer residence. With them are Mr. and Mrs. Allen Hill (Miss Isabel Tarr), and their baby son, Allen Hill, Jr., and Lovell Tarr, who has just completed his sophomore year at Dartmouth College.

Returning for their 25th season to their cottage at Winniahdin, are Mr. and Mrs. H. P. Wasgatt and family of Waban.

Mr. and Mrs. Wilbur Sargent Locke and family of Boston are once more occupying their Fernwood residence.

Mr. and Mrs. John W. Watters and family of Winchester are among the cottage contingent here for another season.

STEELE & ABBOTT CO.

"The North Shore Painters"

PAINTING IN ALL ITS BRANCHES

by skilled workmen.

INTERIOR DECORATING A SPECIALTY

WALL PAPERS AND PAINTS

We are the Largest Painting Contractors on the North Shore

OUR MARINE DEPARTMENT

is equipped to haul out, paint and repair the largest pleasure yachts afloat. We maintain a special corps of marine painters, carpenters, caulkers, etc. This department foot of Duncan Street. Telephone (for yachts, etc.) 2720.

MAIN OFFICE: 287 MAIN ST. Tel. 148

GLOUCESTER, MASS.

Also Branch Shops at Manchester and Beverly Farms

SWINSON BROS.

LANDSCAPE GARDENERS

Road and Lawn Tennis Court Construction

Local Agents for Sheep Manure and Fertilizer

Blue Stone for Walks, Driveways and Lawn Tennis Purposes

Telephone Advice and Estimate of Cost—Free

EXPERT LAND DRAINING EXCAVATING, GRADING

114 Mt. Pleasant St. EAST GLOUCESTER

PURE ICE

Frozen Naturally in the Purest Ponds in New England

Nothing to get out of order. The Perfect Refrigerant. To keep food juicy in a Refrigerator requires some moisture. No mechanical-chemical devices yet developed by man, regardless of how costly or intricate, equals ice as a safe, reliable, silent and economical cold maker.

CAPE POND ICE CO.

Telephone 180 GLOUCESTER

TASTE—
FLAVOR—
ENJOYMENT—

Served at our New Frigidaire Soda Fountain with Special Ice Cream and Cooling Drinks

TROWBRIDGE, The Druggist

THE NEW DRUG STORE

159 MAIN STREET GLOUCESTER

Boston Clothing Store

23 MAIN STREET GLOUCESTER (West End)

MEN'S AND YOUTHS' CLOTHING

and FURNISHINGS

Hart, Schaffner & Marx Goods—Chauffeur's Uniforms—White Flannel Trousers—Sport Shirts—Fine Silk Underwear and Hosiery

L. MASSELL, *Proprietor.* MODERATE PRICES!

Smart Shop—For Men

PERSONAL SERVICE

SELLING:

Robert Reis Underwear, Hosiery, A. G. Spalding Brothers' Golf Supplies.

Hickok Belts, Delpark Pajamas

Popular Prices.

EARL O. PHILLIPS, Inc.

131 MAIN ST., CORNER HANCOCK, - GLOUCESTER

THE NORTH SHORE THEATRE

(Continued from page 3)

Thursday, Friday and Saturday the North Shore management introduces Vitaphone's All-Talking hit, "On With the Show," the most glamorous picture of the stage and stage people ever filmed. The construction of the piece makes it possible to catch fantasy as well as fact, for the company of players—stranded for the moment—are putting on a musical comedy known as "The Phantom Lover."

The play goes on while backstage there is extreme commotion owing to the fact that the "ghost" refuses to "walk." The play has an "angel," who has been furnishing the money because he wishes to win favor with Sally O'Neil, who acts as check girl. Her father, played by Thomas Jefferson, affectionately known as "Dad," has taken all his savings out of the local bank to save the play from disaster. The "angel" is unsuccessful in his efforts to "make" Sally, because she is ardently loved by Jimmy, the head usher, who believes that she should be the star, instead of Nita, the dancer, played by Betty Compson. After some exciting moments, Nita finds how the land lies and aided by a few sips of *aqua vitea*, knocks out the angel, makes him come across with the missing cash, and announcing herself unable to go on with her act, lets the pretty Sally take her place.

COMING ATTRACTIONS

Include "The Green Murder Case," Sept. 1-5; "Single Standard," with Greta Garbo, Sept. 5-7; "Modern Maidens," Sept. 8-11; "Bulldog Drummond," Sept. 15-21; "Four Feathers," Sept. 18-21; "Fast Company," Sept. 22-25; "The Lady Lies," Sept. 26-28.

MARY CLARK, noted American soprano, who is on a summer tour of New England, appeared at the Moorland and Thorwald hotels, Bass Rocks, last week. She is assisted by F. L. Watkins and R. de C. Leland. Miss Clark, a protege of Caruso and a pupil of Sembrich, was warmly applauded for her exceptional voice and novel program.

THE THIRD EXHIBITION

Of the Gloucester Society of Artists opened last Saturday with a tea from three to six and will close September 8. Practically all of the artists included in the first and second exhibitions, as listed in The Shore, have contributed, and the showing has received general commendation. The hanging committee comprised Miss Margaret Fitzhugh Browne, Raymond Carter, Charles Allan Winter, Miss Mary Abbott and Alvin J. Bellet, who have performed their duties with skill and discretion.

THE ROCKAWAY
AND COTTAGES
At ROCKY NECK, EAST GLOUCESTER
Right on the Water
Commanding a Superb View of the Ocean
Accommodates 400.
W. A. PUBLICOVER, Proprietor

The Beautiful
HOTEL EDWARD
Picturesque Pigeon Cove, Mass.
Delightful, restful location. Delicious food (New York Park Ave. Chefs). Double room. Private bath. American plan. $55.00 per week, per person.
Golf, Riding, Tennis, Bathing
Fireproof Garage
Telephone: Rockport 8210

Spend Your Vacation at
THE BRAEMORE
PIGEON COVE,
ROCKPORT MASS.
Seashore and Country Combined
For reservations, write
ALFRED E. BRAMAN, Mgr.
Telephone Rockport 5624

CLEANING AND DYEING
There's a Difference
Superior Dye House
Dyers and French Cleaners
VALET SERVICE
All Kinds of Repairing
12 MAIN ST. GLOUCESTER
J. Kaplan, Mgr.
Telephone 2644

Samuel Bloomfield
SUMMER REAL ESTATE
specializing in
BASS ROCKS REALTY
Office:
53 Bass Ave., E. Gloucester
Tel. 1886

MANUSCRIPTS
Typed
Address "A" care of
Cape Ann Shore
"G 2"

PRIVATE TUTORING
Junior High School and Senior High School
MATHEMATICS.
Experienced Teacher.
Junior Master in Boston School System.
Communicate with
HENRY LUCEY,
Long Beach, Gloucester

CURHAN STAMP CO.
101 MAIN ST., GLOUCESTER
United States and Foreign Postage Stamps for Collectors
Sets, packets, singles, Philatelic Accessories always in stock. Illustrated price lists free on request. Visitors always welcome.

The Moorland
BASS ROCKS
EDWARD D. PARSONS, *Prop.*
Right on the Ocean
Accommodates 500

Retta C. Thomas
GOWNS AND FANCY GOODS
Summer Shop,
61 EASTERN PT. ROAD
Near Hawthorne Inn,
East Gloucester.
683 Boylston St., Boston

The Delphine Hotel
Carl T. Tucker, Prop.
East Gloucester, Mass.

Tel. 452 Established Here 1890
North Shore Dyeing and Cleansing Shop
Cleansing, Dyeing, Pressing and Repairing
Work called for and delivered
Next Olympia Theatre
245 Main St. Gloucester, Mass.

Mrs. William Remby
Experienced and Faithful
NURSE
Night Calls a Specialty.
639 WASHINGTON ST.,
ANNISQUAM, MASS.
Telephone Connection

J. A. NUNES : Art Store
Artist Materials and Picture Framing
Oil Paintings and Frames Restored
Hand Carved Frames in Stock and Made to Order
Painting and Decorating
6 Center Street, Gloucester, Mass.
Tel. 298-R Branch at Rocky Neck

GOOD HARBOR BEACH INN
Briar Neck, Gloucester, Mass.
Ocean View and within one hundred feet of one of the best Bathing Beaches on the New England Coast.
Edwin C. McIntire,
Managing Proprietor

JOHN J. McDONALD
ELECTRICAL CONTRACTOR
15 Washington St.,
Gloucester : : Mass.
Phone 473-W Res. 447-R

Office Open Day and Night.
Tel. Con.
WILLARD S. PIKE
Funeral Director
and Embalmer
Shipping, Transfer and Crematory Work
75 Washington Street
Gloucester Mass.

FISHING TACKLE
Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers, Lights, Hooks, Lines, Rowlocks
LOTHROP'S PATENT FOG HORN
L. D. LOTHROP & SON
70 Duncan St., Gloucester

The Tavern
Directly on water at end of State Highway, Gloucester
Lobster, Fish and Steak Dinners
W. H. SMITH, Prop.
Telephone 1715-W

FLOWER SHOW OPENS AT MANCHESTER

North Shore Horticultural Society's Annual Event

Season Unfavorable, but Display Called One of Best Ever

All roads, Wednesday, led to the building of the North Shore Horticultural Society, where was opened the annual summer flower show of the society, one of the outstanding events of the summer on the North Shore. While the season has been unfavorable for best results in floral culture and horticulture the display was pronounced one of the best ever held by the society, and embraces several novel features. The main hall was a perfect bower of beauty, one of the most striking exhibits being a display of tuberous begonias by Mrs. Lester Leland and given a special award. The combination of colors won the admiration of all and the exhibit was most artistically arranged.

Another large group of coleuses was shown by Mrs. H. L. Higginson. These were of enormous size and set off by lilies auratum, making a most attractive showing. Mrs. Higginson won a first prize for best decorative plant, a deep maroon coleus.

A fine group of campanula pyramidalis was shown by Mrs. F. M. Whitehouse. This was not in competition. Another group of hardy, half-hardy and perennials, biennials and annuals was shown by Mrs. J. H. Lancashire, which was given a silver cup.

OTHER PRIZES AWARDED

Mrs. F. M. Whitehouse won a second prize for six pots of lilies, attractively banked by ferns. A beautiful group of greenhouse flowering and foliage plants was entered by Mrs. H. G. Cutler, a miscellaneous collection of finely-blended colors, and was given first prize. A beautiful basket of cut flowers, roses and gladoli, arranged for effect by Mrs. J. H. Lancashire, won first prize, while Mrs. H. T. Bradbury took second prize for the same. Mrs. Bradbury was a winner in several other classes, including a first for best vase of cut flowers arranged for effect, Mrs. W. Sutton taking second. There were several other exhibitors in this class. A pair of especially beautiful specimens of campanula pyramidalis, exhibited by Mrs. A. C. Burrage, was awarded first prize. Mrs. Burrage also took second for best decorative plant, a first for six best fern specimens, and a first for best specimen.

The fruit exhibit was not large, but the displays included some of the best specimens ever shown locally. Among the prize-winners were Mrs. A. C. Burrage, who took first for handsome specimens of black Hamburg grapes and first for nectarines and peaches. Mrs. J. H. Lancashire was awarded highest honors for best collection of fruit and first for pears and apples. C. E. Cotting took first for melons and A. C. Burrage first for peaches, while Pres. Russell S. Codman took first for blackberries.

GLADIOLI DISPLAY

The display of gladioli was excellent, among the larger exhibitors being Mrs. J. H. Lancashire, Mrs. W. D. Denegre, Mrs. A. C. Burrage, Mrs. W. H. Moore, Mrs. H. J. Bradbury and Mrs. C. E. Cotting, all of whom were prize-winners.

A new seedling scheme, shown by Mrs. Lester Leland, attracted much attention. A vase of dahlias arranged for effect, exhibited by Mrs. H. J. Bradbury, was given first prize, Mrs. C. E. Cotting taking second.

An unusually large number of dinner table decorations were in competition, Mrs. John S. Curtis receiving first prize and a silver medal, and Mrs. R. P. Snelling second prize and a bronze medal. Other tables were shown by Mrs. F. M. Whitehouse, Mr. and Mrs. Richard C. Curtis, E. H. Wetterlow, Jr. The Salem Garden Club, Mrs. Howard D. French, Mrs. Richard D. Sears, Mrs. Harold Palmer and Miss Norma Veinot, the latter taking third prize.

EXHIBITION OF WATER COLORS

Quaint Gloucester subjects at the Studio of

JOHN A. COOK

67 Eastern Point Road

9 to 6 Week Days and 3 to 6 Sundays

BAYBERRY CANDLES

Do not forget before you go home to call at the Beach Plum, Rockport, and get a few Bayberry Candles to take with you. They are an absolute pure product of the Bayberry of the New England coast and you can see them dipped in the real old-fashioned way that the early settlers used.—*adv.*

ENJOY
YOUR SUMMER
WITH A
New Glenwood ::
Insulated Range

"You can do it better with gas"

Gloucester Gas Light Co.
96 MAIN ST.
Tel. 570

CITY OF GLOUCESTER

NOTICE

No person shall set, maintain or increase a fire in the open air between March 1st and December 1st except by written permission of the Chief of the Fire Department or the Fire Warden.

Persons wishing to burn rubbish, grass, etc., in the business or residential sections of the city, i. e. within the limits established by the Eastern avenue School on Eastern avenue and the cut bridge on Western avenue, and the Green on Washington street, should apply to the Chief of the Fire Department. Those wishing to burn rubbish, brush, grass, etc., in the outlying portions of the city, that is outside of the limits as here set forth, whose fire would be on or near any wood, brush or grasslands. should apply to the Fire Warden.

Readers of this notice are cautioned to be extremely careful of matches, cigars and cigarettes while in or near any wood or brushland to prevent forest fires.

HOMER R. MARCHANT,
Chief of the Fire Department.

HARLAND W. DANN,
Fire Warden.

(Continued from page 15)

CAT CLASS

Scratch, Donald Gleason ..1:47:40
Purr, Eunice Huntsman ..1:55:32
Caterpillar II, Ben Smith 1:56:26
Kittiwake, John White ...1:59:24
Fay, Horace Bent 2:02:15
Kitchie, Eleanor Kitching 2:05:21
Kitten, Christine Linderman 2:06:00
Kittikat, Jack Frick 2:11:05
Copycat, W. W. Pear 2:19:25
Whiskers, Everett Brown 2:18:10

FISH BOATS

Name and Owner	El. Time
Goldfish, Jack Bloombergh	2:11:15
Pollywog, J. Meacham 2:19:00	
Drum, Eddie Simmons 2:19:42	
Flying Fish, Albert G. Hall	2:21:33
Perch, Harry Griffin 2:23:50	
Sailfish, Charles Hill 2:25:24	
Shad, J. B. Farnham 2:26:50	
Killer, Victor Balboni 2:29:15	
Guppy, Mary Bradley 2:36:42	
Swordfish, Helen Macomber 2:37:00	
Tarpen, Richard Birge ...2:38:30	

AFTERNOON SKIPPERS' RACES

BIRD BOATS

Name and Owner	El. Time
Tern, Don Gleason 2:03:50	
Teaser II, H. E. Worcester Jr. 2:06:10	
Squab, D. Muzzey 2:08:50	
Oloof, Paul Woodbury 2:09:37	
Flamingo, R. R. Smith 2:10:35	
Canvasback, J. F. Wonson	2:11:00
Gosling, Evelyn Woodbury	2:11:19

FISH CLASS

Skipjack, A. G. Hall 2:15:58
Drum, Harry Griffin 2:18:23
Flying Fish, Joe Bloombergh 2:19:30
Pollywog, M. Bradley 2:19:36
Goldfish, Helen Macomber 2:20:40
Killer, D. Morse 2:21:32
Shriner, J. B. Farnam ...2:23:33
Shad, Victor Balboni 2:23:43
Devil, Eddie Simmons 2:24:22
Guppy, H. P. Faxon 2:25:11
Swordfish, Jack Meacham 2:25:23
Perch, C. Thompson 2:28:33

CATBOATS

Name and Owner	El. Time
Copy Cat, Jack Frick 2:17:10	
Kitten, H. B. Bent 2:19:21	
Caterpillar II, S. Gleason	2:24:00
Fay, B. Smith 2:25:10	
Puss In Boots, Eleanor Kitching 2:26:10	
Kittiwake, W. W. Pear ...2:26:12	
Kittikat, Mrs. Quincy Bent	2:28:05
Whiskers, J. White 2:32:17	
Kitche, Ben Smith 2:38:27	

SUNDAY, AUGUST 18, EASTERN POINT

The singular spectacle of but one out of 17 starters in the Sonder and Triangle classes finishing, was presented in the afternoon. A light, baffling southwest zephyr worked intermittently. The most of the boats barely got beyond the breakwater, where they floundered hopelessly for nearly three hours. Jack Raymond was the only one in the two classes to finish. He proved a wizard in picking up the thin slants of wind. He finished within 4 minutes and 58 seconds of the time limit. The summary:

FINEST, LARGEST AND LIGHTEST FURNITURE HEADQUARTERS THIS SIDE OF BOSTON

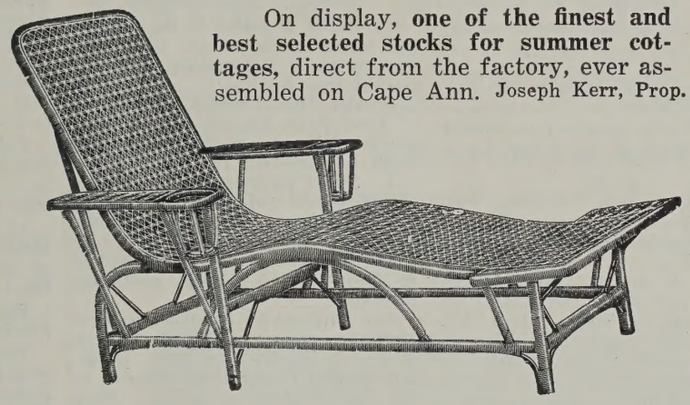
NATIONAL HOUSE FURNISHING CO.

Have just occupied their new block, corner Main and Elm Streets, Gloucester, just below the Post Office.

PORCH CHAIRS
BEDSTEADS
HAMMOCKS
OIL STOVES
REFRIGERATORS, Etc.

Specially Selected for Summer Needs

Goods delivered to all parts of Cape Ann, Magnolia and Manchester.



On display, **one of the finest and best selected stocks for summer cottages,** direct from the factory, ever assembled on Cape Ann. Joseph Kerr, Prop.

E. A. Flye
GLOUCESTER
Optician.

156 Main St., Gloucester
Cape Ann National Bank Building
Telephone 577-W
Established over 25 years

PIANO TUNING
Thirty-five Years' Experience
RALPH HAZEL
Mail and Telephone Orders Given Prompt and Careful Attention
26 Beacon St., Gloucester
Tel. 1080

ATTENTION NON-RESIDENT TAXPAYERS ! !

Kindly feel at liberty to consult the Collector at any time on any matter concerning taxes. Such a call may be mutually helpful!

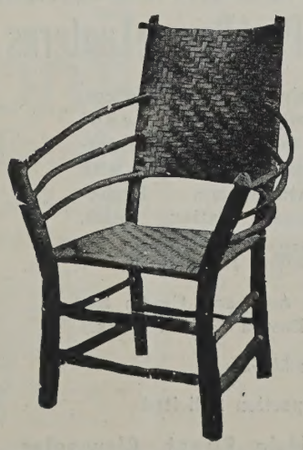
PERCY W. WHEELER,
Collector of Taxes.
City Hall, Gloucester, Mass., Summer of 1929.

Magnolia Real Estate
SEA SHORE ESTATES
Cottages, Bungalows, Shops
JONATHAN MAY
Shore Road, Magnolia, Mass. Tel. Magnolia 426-R.

THE PATTILLO STORE
THE FINEST LINE OF SUMMER FURNITURE, SCREENS, MATTRESSES, RUGS, ETC., ON THE NORTH SHORE. UPHOLSTERING DONE BY SKILLED WORKMAN

A. MANTON PATTILLO

Fine Assortment of Vudor Shades for the Piazza
C. F. TOMPKINS CO.
67 MIDDLE STREET GLOUCESTER



The North Shore Furniture Co.
61-163 Main St., cor. Parsons St.
Opp. Cape Ann National Bank
GLOUCESTER

In Our New Three-Story Building We Carry a Full Line of

Cottage and Lawn Furniture
Hammocks, Refrigerators,
Mattings and Carpetings, Etc.

We Deliver to all Sections of the North Shore. Tel. 94.

SONDER CLASS

Name and Owner El. Time
Hevella, Jack Raymond... 2:55:55
Seven boats did not finish.

TRIANGLE CLASS

Seven entrants did not finish.

BASS ROCKS SWEEPSTAKES

A sweepstakes 18-hole medal play was played at the Bass Rocks Golf Club Saturday afternoon, the 17th. The scores:

S. Jelleff, 85—63; Dr. A. V. Beroughton, 88—65; H. Bott, 83—65; R. Lewis, 75—67; C. W. Fairbanks, 91—69; R. E. Clark, 90—71; Kellogg Birdseye, 90—71; J. F. Sullivan, 86—72; J. L. Barr, 84—72; M. H. Talbot, 86—72.

ROCKPORT C. C. GOLF SCORES

A handicap vs. par tournament was played at the Rockport Country Club Saturday afternoon, the 17th. The scores:

George B. Hall, 3 up; C. W. Elwell, 1 up; J. D. Willing, 3 up; S. M. Holmes, Jr., 3 down; Harry Pearsall, 8 up; John Waters, 4 down; A. Grover Fitzgerald, 1 up; James Guiler, Jr., 7 up; William F. Dodge, 3 up; James Fay, 1 down; F. H. Tarr, Jr., 2 down; L. H. York, 2 up; R. M. Smith, 3 up; J. M. Marshall, 2 up; E. S. Babb, Jr., 8 up; Dan Riordan, even; George P. Sargent, 2 up; P. B. Lovell, 1 up; F. H. Tarr, 3 up; H. P. Wasgatt, 1 up; F. E. Smith, 5 up; G. A. Fiske, 5 up; T. T. Harwood, 6 down.

PRESENTATION TO CHAMPIONS

Skipper Francis Gleason, Able Seamen Jack Frick and Horace Bent, who defeated all comers at Marblehead in the Junior Championship Class, were each presented recently with a silver yachtsman's watch in behalf of several of the club membership, R. Russell Smith making a felicitous presentation speech.

THE LITTLE THEATRE

(Continued from page 3)

out by the roots." She had already married the schoolmaster in an attempt to rid herself of an obsession for the unhappy Constantine, splendidly played by Robert Henderson.

Masha, as played by Ivona Whilbeck on Friday night, was a masterpiece. She skilfully conveyed the impression that her ferociously sullen and melancholic disposition might have been capable of equally passionate happiness, but for the misfortune of circumstances and a trick of her mind. This trick, this betrayal by the mind of itself, this slavery of the mind to some obsession, was symbolized by every character in the play.

Irina, as played by Jeannette Learoyd on Friday night, captivated the audience. Nina, played by Margaret Waldo, was very beautiful; Roswell Hawley, as Paulina, was very pleasing, as always, to the audience.

Boris Trigorin, by Anthony Alving—the Trigorin who received an idea for a story when he saw Constantine's dead seagull at Nina's feet, was another fine piece of characterization.

Few, if any, amateur companies could improve on the presentation.

CAST

Irina Nicolaevna Arcadina, Ruth Hanna, Jeannette Learoyd; Constantine Gavrilovitch Trepley, Robert Henderson; Peter Nicolaevitch Sorin, M. E. Stevens; Nina Mihailovna Zarechnaia, Dorothy Coleman, Margaret Waldo; Ilya Athanasievitch Shamraev, Donald Brings; Paulina Andreevna, Roswell Hawley; Masha, May Sarton, Ivona Whitbeck; Boris Alexeyevitch Trigorin, Anthony Alving; Evgeny Sergeevitch Dorn, Charles Olson; Simeon Simeonovitch Modvedenko, Paul Grover; Jacob, John Mann; Cook, Nancy Nye; Maidservant, Beatrice Mellen.

On Monday, August 26, "Yellow Sands," by Eden and Adelaide Philpotts, will be presented at Manchester. J. E.

THE LITTLE THEATER GOES TO MANCHESTER

The Little Theater, for the first time, moves its company to Horticultural Hall, Manchester, where, Monday, August 26, at 8.30 p. m., it will present its season's outstanding success, Eden Philpott's "Yellow Sands." Manchester theatergoers have a treat in store.

FREDERICK LINCOLN STODDARD

and Mrs. Stoddard gave a well-attended tea and exhibition at his Rocky Neck studio last Friday afternoon, Mrs. Stoddard being assisted at the tea table by Mrs. Joel P. Glass and Mrs. Isabel Wollam. Mr. Stoddard's mood covers a wide range and he is equally at home in painting marines, the rock-bound coast, riveters on a New York skyscraper, a colonial garden, etc. The studio showing will continue to the close of the season.

PARKING REGULATIONS

CITY OF GLOUCESTER

Notice to Automobilists

Attention is called to the following extracts from an ordinance governing automobile traffic passed June 6, 1924.

Section One. During the months of June, July, August and September the following traffic regulations shall be effective for vehicles:

1. Short street to be a one-way street, travel only in northerly direction, from Main to Middle street.

2. Hancock street from Middle to Main one-way only, southerly direction.

No automobile or other vehicle shall be parked on Main street, from its intersection with Washington and Commercial streets, to its intersection with East Main street in a diagonal position. All vehicles shall be parked with the right side to the curb.

3. No parking from crossing to Pleasant street on Main street in front of Post Office.

4. No parking eastern side of School street from Middle to Mason street.

5. No parking Main street southern side from Strand Theatre to Boynton Way.

6. No parking northerly side Middle street, School to Washington.

7. No parking either side Elm street, Main to Federal.

8. Parking only on east side of Duncan street from Fishermen's Institute to Rogers street.

9. No parking on east side of Chestnut street.

10. Crossings marked by white lines are Safety Zones.

11. Any owner or operator of a vehicle shall when requested by a member of the Police Department move said vehicle from any place where it may be standing.

12. Nautilus road a one-way street in a southerly direction between Bass avenue and Bass Rocks road.

No vehicle shall be parked on Middle street on either side of said street from Pleasant street to Dale avenue.

Vehicles shall be parked on the Western side of Dale avenue, only in a diagonal direction with right rear wheel against curb.

13. No automobile or other vehicle shall be parked within 15 feet of any hydrant on any street in the City of Gloucester.

Free parking in rear of Police Station.

Traffic lights in operation Main street, foot Commercial, P. O. Square; Prospect street, near M. E. Church.

CHARLES B. CORLISS,
City Marshal.

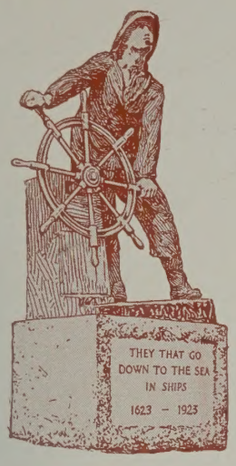
MARY ELLEN GOLDEN
~Home Made Candies~
CHOCOLATES FUDGE
PENOCHI CARAMELS
CREAM WAFERS
—FOR SALE AT THE HOME—
6 MASON STREET
Near Central Fire Station Telephone 1390

Straitsmouth Inn
DIRECTLY ON THE OCEAN
Rockport, Mass.

Genuine Hand Wrought Paul Revere Lanterns

Old Colonial Tin Wall Sconces, authentically reproduced, equipped for electricity. Interesting designs, fixtures with the old atmosphere. Entirely hand-made. Antique finish.
LAWRENCE J. McGINN
(Member Arts and Crafts Society of Boston & New York.)
Telephone 805-J
Inspection Solicited
LANTERNSMITH SHOP, 20 Main Street, Gloucester

True Souvenirs of Old Gloucester
USEFUL LEATHER NOVELTIES
Made from
TANNED CODFISH SKINS
Durable—Rich—Different
EVERYTHING FOR THE TRAVELLER
BOTT BROS. The Leather Shop
145 Main Street, (A New Location)



Rooted Deep

"As some tall cliff that lifts its awful form,
Swells from the vale, and midway leaves the storm,
Though round its breast the rolling clouds are spread,
Eternal sunshine settles on its head."

—GOLDSMITH.

Commercial Banking
Savings Accounts
Club Accounts
Safe Deposit Boxes
Storage Vault
Foreign Exchange
Travellers Cheques
Bond Department
Travel Service

A Bank that started 132 years ago and is the oldest Bank in the State must be deep rooted. A Bank that has withstood all the hard times and financial and industrial changes down from Washington's time must have a certain inherent strength.

We offer you strength; a background of tradition, efficient service, and friendly co-operation.

The Oldest Bank in the State, the Seventh Oldest in the United States; a depository for City, County, State and U. S. Funds, and favored with an account from hundreds of firms and individuals on the Cape.

May We be Favored With Your Gloucester Business?

GLOUCESTER NATIONAL BANK

OLDEST BANK IN THE CITY

OLDEST BANK IN MASSACHUSETTS

One of the steps in the preparation of codfish for the market. Drying and curing whole codfish at the Gorton-Pew Fisheries

You Are Cordially Invited—

OUR door is always open. And we are always glad to show visitors the fascinating processes employed in our plant. See how we take fish fresh from the ocean and prepare them for the tables of America's discriminating housewives. There is no more interesting sight in all of quaint old Gloucester.

If it were only possible to transport some of the charm of Gloucester back home—its romantic harbor, its curious old streets and homes, its atmosphere of the sea. Although this is impossible you may have a reminder of pleasant Gloucester days in sending to your home some of our delicious fish products. For this purpose we put up a special combination box. It is an attractive carton containing a popular assortment of Gorton's Sea Foods. Neatly packed ready for shipment. These tasty and popular sea foods will introduce you to new delights in fish eating.

The same offer is extended to all-year-round and summer-time residents. Visit us and see for yourselves how one of America's oldest and most interesting industries operates. You are cordially invited.

Gorton's Sea Food Family

GORTON'S CODFISH
GORTON'S READY-TO-FRY COD FISH CAKES
GORTON'S FRESH MACKEREL IN CANS
GORTON' SALAD FISH
GORTON'S DEEP SEA ROE
GORTON'S CODFISH IN CANS
GORTON'S FINNAN HADDIE
GORTON'S FLAKED FISH
GORTON'S MANHATTAN CLAM CHOWDER
GORTON'S DOWN EAST CLAM CHOWDER
GORTON'S HADDOCK CHOWDER

Gorton-Pew Fisheries

GLOUCESTER, MASS.

Founded in 1849

1885 - 1929

THE BOSTON STORE

WILLIAM G. BROWN COMPANY, Gloucester, Mass.

The Largest Store of the North Shore Covering a City Block from PLEASANT, MAIN and ELM STREETS

29 Departments. Largest Dry Goods Floor Space East of Boston. POST OFFICE SQUARE

The Department Store of Service where Summer Shopping is made pleasant.

In Gloucester on the North Shore you will find this store a well appointed, pleasant store in which to do your shopping on a warm summer's day.

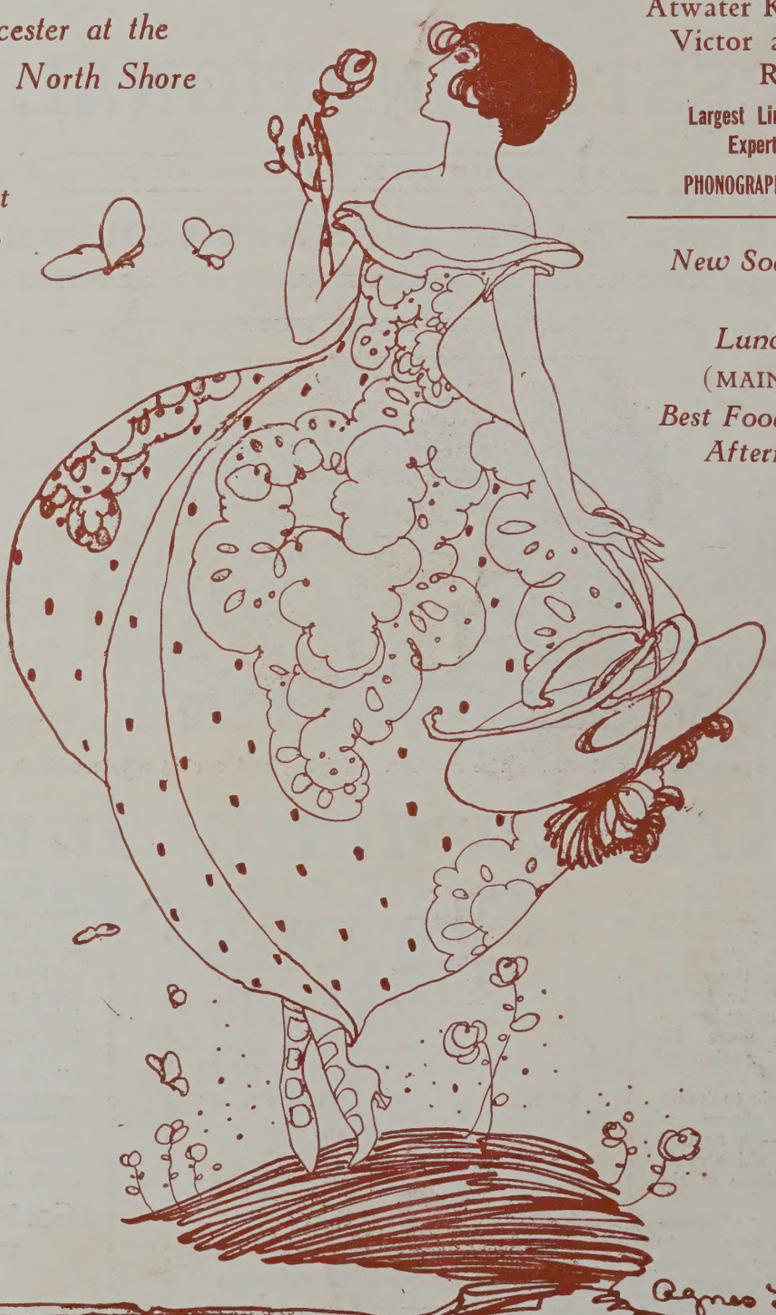
It will be a pleasure and also afford you great satisfaction in knowing that you can come here and select quality merchandise at lowest possible prices.

Trade in Gloucester at the Big Store of the North Shore

One of the North Shore's Finest
BEAUTY SHOPS

4 Booths—2 Bobber Chairs
2 Manicure Tables

Marcel Waving
Shampooing
Manicuring
Facials
French Curling
Hair Dyeing
Hair Tinting
Permanent Waving
Hair Dressing
Hair Bobbing and Ladies' and Children's Hair Cutting by Experts.



Atwater Kent, Majestic, Victor and Radiola Radios

Largest Line on Cape Ann
Expert Installation

PHONOGRAPHS AND RECORDS

New Soda Fountain and Luncheonette
(MAIN FLOOR)
Best Food and Service Afternoon Tea